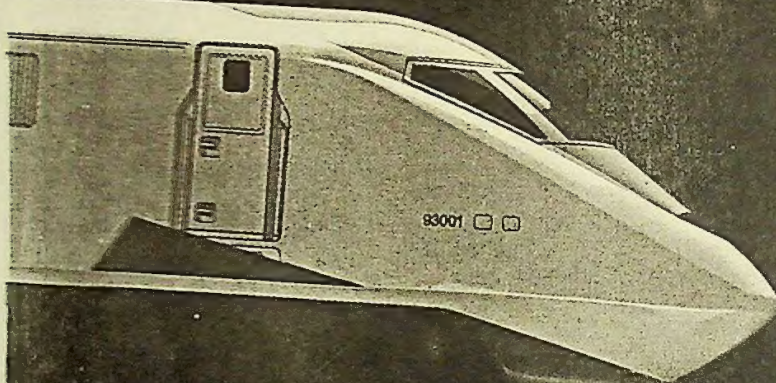


D7-330

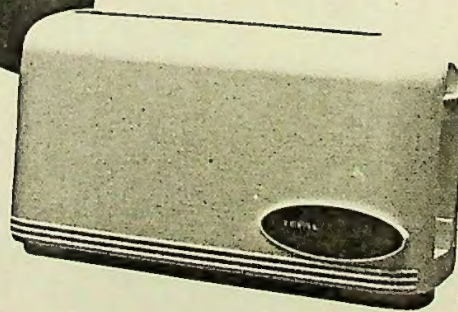
Clairol / Retrodryers



Intercity / IC250



Yamaha /



Tefal / toaster

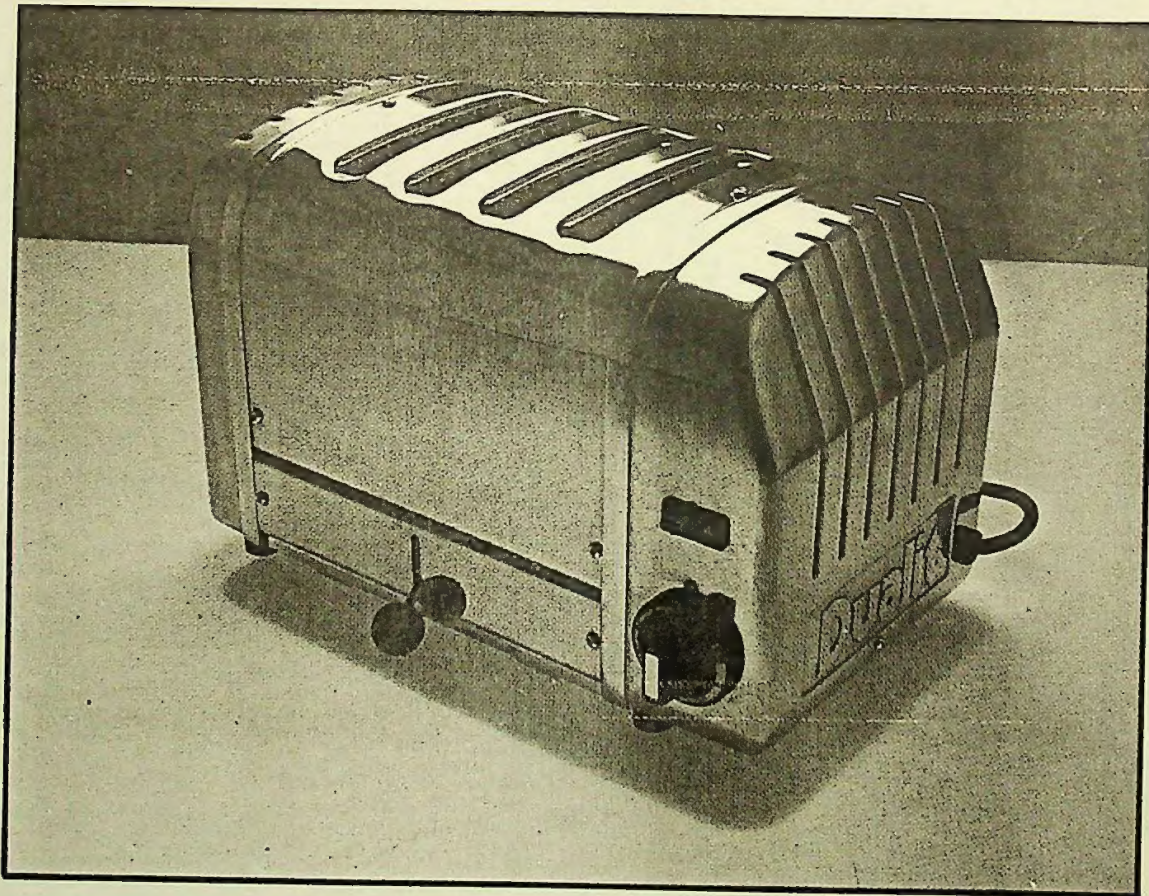
DESIGN AUG. 1992

p.63

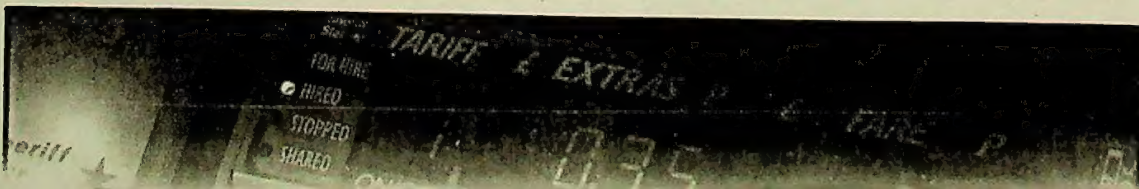
TS149
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D7-330

P r o d u c t D e s i g n o f



DESIGN MAGAZINE AUG. 1992 p. 64



TS 149
.04

CONSUMER REPORTS

ONCE OVER

PAGE 301

Eat your cake and have it, too?

Combine sugar, butter, milk, and eggs and you have the makings of a good cake but a poor diet—one high in calories, fat, and cholesterol. Worried that you're worried enough to go without dessert, two big bakers, Entenmann's and Charles Freihofer Baking Co., recently came up with a dietary non sequitur—low-fat, no-cholesterol cakes, cookies, muffins, and Danish pastry.

We tried each company's new pound cake (hereafter dubbed unbutter cake), comparing it with the all-butter counterpart.

As advertised, the new cakes contain no cholesterol. The Entenmann's products contain essentially no fat, while the Freihofer's is low in fat—especially saturated fat.

Both unbutter pound cakes use egg whites instead of whole eggs and nonfat milk in place of whole milk.

The Freihofer's No Cholesterol Golden Pound Cake uses

margarine instead of butter; that eliminates cholesterol and sharply reduces the saturated-fat content—to less than one gram per one-ounce serving, from four in the all-butter cake. Overall, a serving of unbutter cake has four grams of fat, versus six in the all-butter. The Entenmann's Fat Free Cholesterol Free Golden Loaf Cake is made virtually without fat.

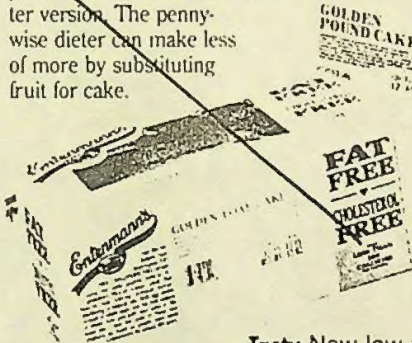
Both unbutter cakes contain a stiff dose of sugar. Consequently, the two cakes aren't dramatically lower in calories than their all-butter cousins. Our analyses show that Entenmann's and Freihofer's unbutter cakes contain 78 and 94 calories per serving, respectively; their all-butter counterparts, 113 to 114 calories.

We asked a panel of staffers to sample each company's unbutter and all-butter pound cakes. Both unbutter cakes pleased a number of staffers. They preferred the Freihofer's unbutter over the Entenmann's, but not by much.

Some favored the lemony flavor of the Freihofer's, while others chose the vanilla-like taste of the Entenmann's.

The staffers thought the Freihofer's unbutter could also hold its own against the Freihofer's All Butter, there was no clear favorite among the two. But most staffers said they liked the Entenmann's All Butter Pound Loaf better than its unbutter cousin.

Both baking companies apparently hope to make more of less. In our area, the Freihofer's unbutter pound cake sells for \$2.69, a dime more than the all-butter counterpart; the Entenmann's unbutter (\$2.89) costs 40 cents, or 16 percent, more than the all-butter version. The penny-wise dieter can make less of more by substituting fruit for cake.



Tasty New low-fat, no-cholesterol cakes don't sacrifice flavor.

Ready, world? At last, a toaster with a microchip

In our long history of testing toasters, we have never been overly demanding. Basically, we expect these modest appliances to consistently produce evenly browned toast, first batch as brown as the sixth. The last time we tested toasters, a \$40 model, the Salton TO-6, did that well enough.

Naturally, when we came across an ad for a computerized \$130 model, the St. Gallen Countdown, we couldn't help wondering how a microchip and a tripling of the buyer's outlay

might improve the ritual of browning bread. So we bought a Countdown by mail (as Cat. No. 0878, from the Chef's Catalog, 3215 Commercial Ave., Northbrook, Ill. 60062-1900).

The Countdown, like the Salton, produced toast the desired overall shade of brown, first batch the same as the sixth. Beyond that, however, the Countdown provides additional toasting facilities that, up to now, you may not have known you needed.

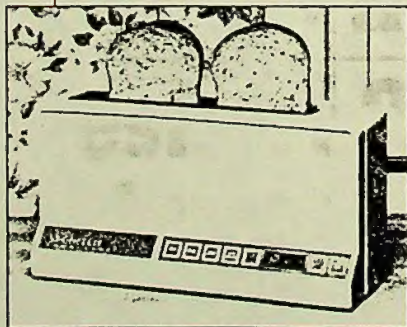
For example, it can store three toasting times—up to 3 minutes, 45 seconds—in its memory. That programming feature can handle the different preferences of family members, or let you toast English muffins longer than white bread. Setting and selecting those times proved simple enough. But then, we've never had trouble twiddling the knob or sliding the lever that regulates toasting time on ordinary toasters.

If the Countdown is hot from a previous batch, its microchip compensates by reducing the programmed time you select. Many inexpensive toasters also sense preheating and shorten the cycle accordingly. But they do it the old-fashioned way, with a thermostat.

The Countdown's controls include a handy Warm/Defrost setting that lets you thaw frozen bread without toasting it, or keep toast warm for up to six minutes. It worked well.

Like many of the less expensive toasters we've tested recently, the Countdown has a single wide slot that easily accommodates bagels and thick slices of bread. The toaster lowers the bread automatically when you press the Start/Stop pad. When time's up, the toast peeks out of the slot and the Countdown emits a few shrill beeps to alert you. The toaster's plastic housing stays cool to the touch.

The Countdown adds some small measure of versatility to the task of toasting bread while solving a number of problems that we, at least, don't have.



Toasty Microchip-equipped Countdown is an expensive way to turn bread brown.

D7/330

THE MERCURY IN YOUR MOUTH

MAY
1991

A PUBLICATION OF CONSUMERS UNION • NO ADVERTISING • \$2.50 U.S. / \$2.75 CAN.

Consumer Reports

BRAND-NAME RATINGS

Side-by-side
refrigerators

Autosound systems

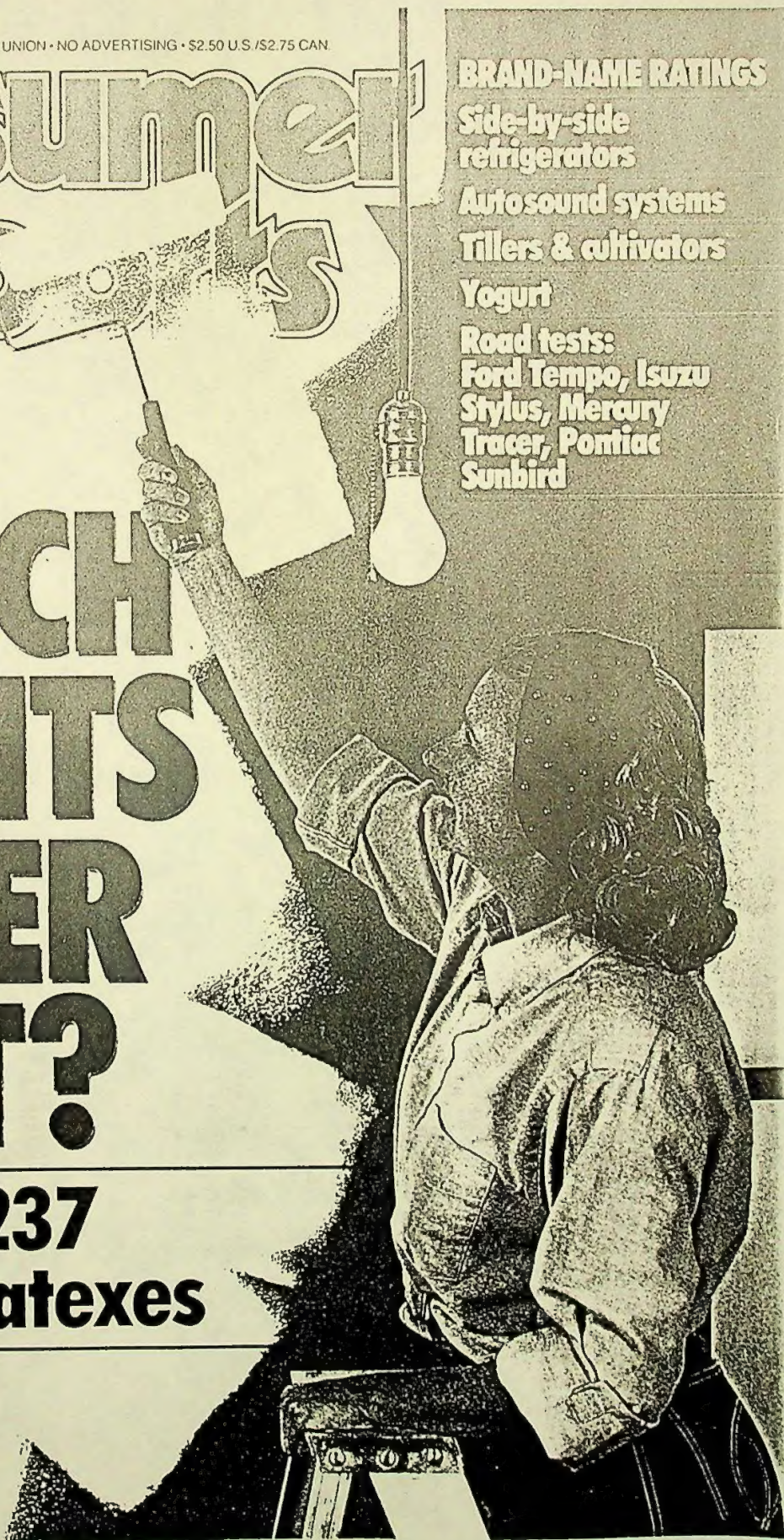
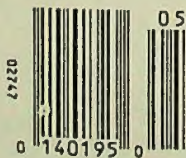
Tillers & cultivators

Yogurt

Road tests:
Ford Tempo, Isuzu
Stylus, Mercury
Tracer, Pontiac
Sunbird

WHICH PAINTS COVER BEST?

Tests of 237 interior latexes

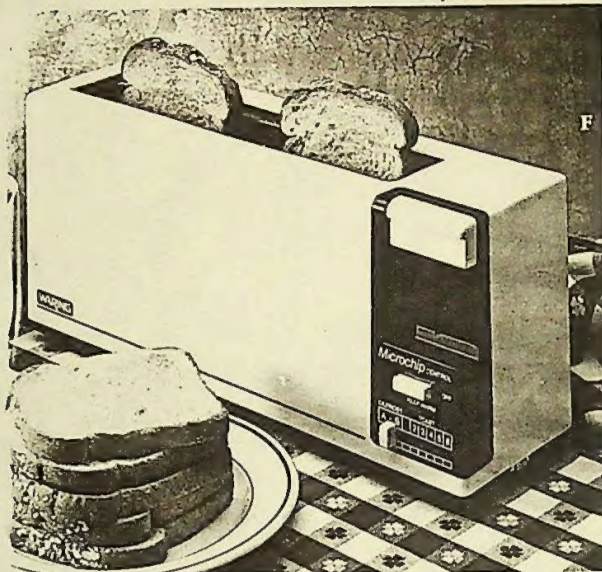


better copy in class 99/385
AU 242

another copy in D7 {Warming Box
Cooking

D7-330

WILLIAMS - SONOMA
JULY 1990

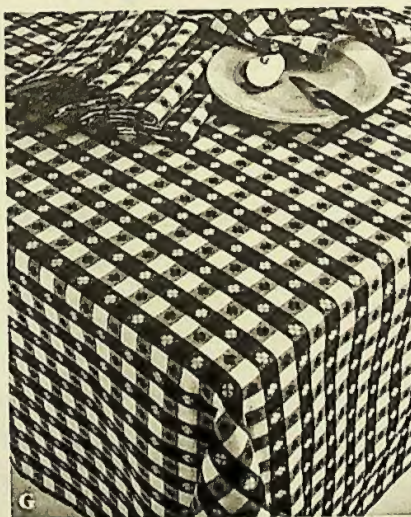


F The Waring® Microchip Toaster, with its stay-cool ABS plastic exterior, is backed by the name and reputation of a fine old American manufacturer. The toaster has a long, self-centering slot that accommodates two thick or thin slices of bread or English muffins and microchip controls that produce consistent results. Features include defrosting capability and a keep-warm switch that holds toast in lowered position after toasting. UL listed. Crumb tray under base, 13 3/4" x 4" x 6 1/2" high with a 40" cord. #78-444703 Regularly \$48.00 Special Price \$40.00



D Ideal for the table as well as a breakfast tray, this white porcelain Sugar Bowl & Creamer will complement any tableware. Fully glazed, 4 1/2-oz. bowl, 5 1/2-oz. creamer; 3 1/2" and 2 3/4" high respectively. Made in Japan. The set #78-444323 \$9.00

E Simple White Porcelain Mugs are of excellent design and weight — the base and sides are thick enough to keep your coffee warm but have a thinner rim for pleasurable drinking. They are made of high-fired, fully glazed porcelain. Microwave and dishwasher safe. 11-oz. cap., 3 1/2" high, made in China. Set of six #78-364083 \$12.00



G Our classic Bistro Table Linen will give a fresh look to your summer table. Made of 100% cotton in a jacquard weave, it is finely detailed with a white stylized flower woven into the checks. Tablecloths and napkins have generously wide hems. Round tablecloth has crisp white binding at the hem. Machine washable. Made especially for us in Hungary. ©

Tablecloths:

70" square #78-314310 \$25.00
70" round #78-314344 \$27.00
70" x 90" #78-314328 \$31.00
70" x 110" #78-314336 \$37.00

Napkins, 18" sq. Set of six
#78-314369 \$13.50

B.N. GENIUS CATALOGUE
(REC'D 10/24/89) p. 35

Shaped For Fun, This New Toaster Makes Better Toast

As whimsical and fun as it is efficient, the new Toastie Toaster is a vast improvement over conventional toasters.

Extra-wide mouth easily accepts bagels, muffins, waffles or the thickest pieces of homemade bread. The mica board heating element toasts more evenly. And a rugged microchip controls timing cycles with computer precision.

For smoother pop-ups, a specially designed hydraulic lift system allows bread to glide up slowly after toasting. Cool-touch Lexan exterior measures 10 1/4 L x 4 W x 8" H.

Two-year manufacturer's warranty.

#582034 Toastie

 Toaster
\$59.95
(5 lbs.)



D7/330

ONE GOOD TURN DESERVES ANOTHER

Turn heads and sales with the newest from Conair Cuisine



Remember how good the original line of Conair Cuisine appliances was for business?

Well, Conair believes one good turn deserves another. So now we've created the Conair Cuisine Ultra Series to make your sales turn faster than ever with something for every one of your customers.

The Conair Cuisine Ultra Series caters to your upscale customers who are very down-to-earth about budgets. It provides them with a necessary workforce of precision designed kitchen appliances. Each is built for top performance and convenience. All are tastefully designed with superior quality and a generous dash of ingenuity.

The Conair Cuisine Ultra Series, guaranteed to turn heads and sales.

SEPT 26, 1988
PAGE 103

HFD

CONAIR
CUISINE
Ultra Series

D7-330
A.U. 292

MODEL NO. LT-100



KEY FEATURES :

Nov. 1987

- Cool wall sides casing
- Long slot for variable bread size
- Flexible for thick and thin bread
- Variable browning control for fresh and frozen bread.
- Available for mechanical and electronics adjustment browning control.
- Clean and high efficiency heating element assembly.
- Low electricity consumption.
- High temperature resistance poly-carbonate casing parts.
- High rigidity and safety construction.
- Available for your own brandname and graphics design, required colour combination for metal and plastic parts.

PAGE 100

HONG KONG
ENTERPRISE

Nov. 1987

Linkco INDUSTRIES LIMITED

179, Wai Yip Street, 11/F., Kwun Tong, Kowloon, Hong Kong.

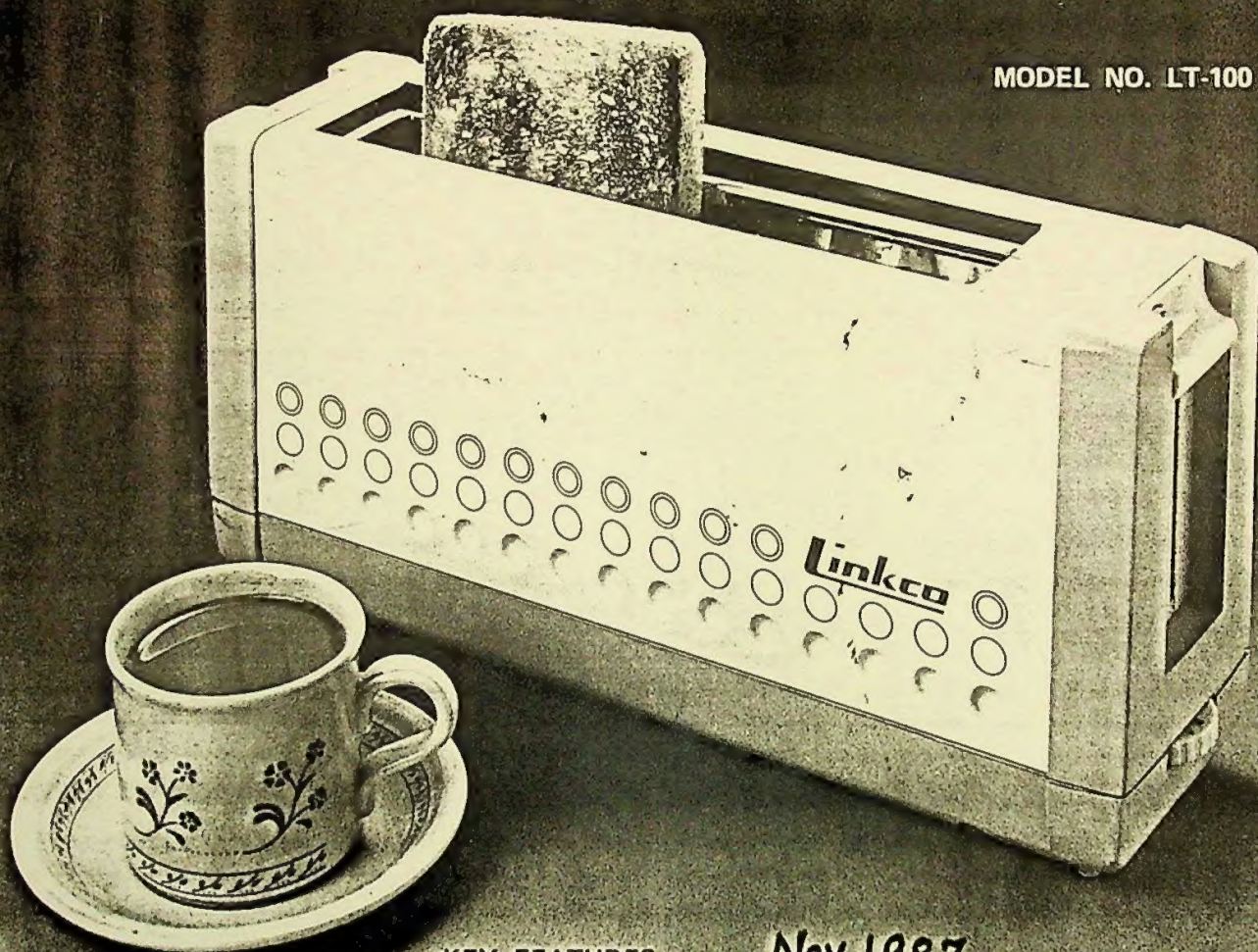
Tel : 3-432195, 3-438098, 3-448037.

Fax : (852) 3-7978071.

Telex : 33699 LINKO HX

D7-330

MODEL NO. LT-100



KEY FEATURES :

Nov. 1987

- Cool wall sides casing
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PAGE 100

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Tel: 3-432195, 3-438098, 3-448037

Fax: (852) 3-7978071

WINKO EX

OUR STATE-OF-THE-ART MICROCHIP TOASTER JUST BECAME BETTER

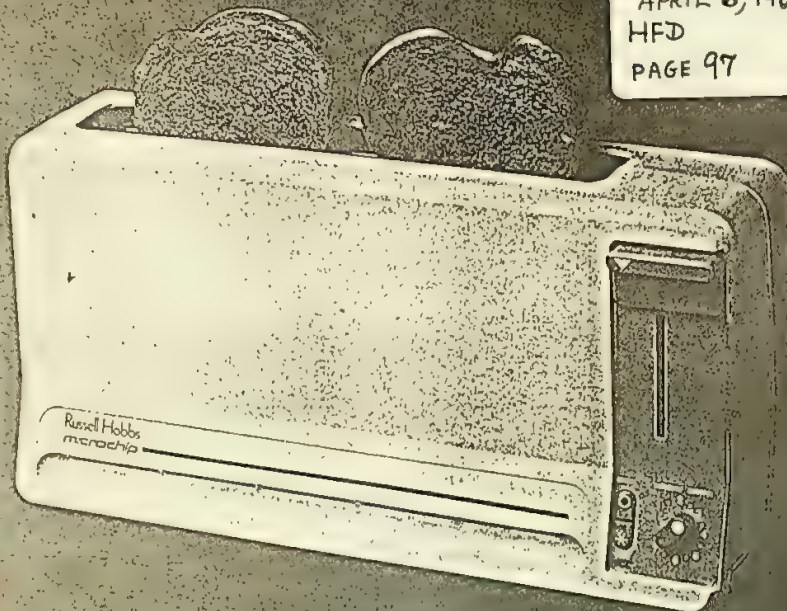
See The New Russell Hobbs "Cool To Touch" Microchip Toaster
At Booth N4248-N4253

APRIL 6, 1987

HFD

PAGE 97

COOKWARE
BOX
D7
4-6-87



5600

When Russell Hobbs engineers set out to make the best toaster in the world, the result was a new generation of MICROCHIP TOASTERS designed to set a new standard for product performance, quality and reliability. At the heart of the advanced toasting system is the Russell Hobbs Microchip toaster which is really a mini-computer. It replaces the old fashioned thermostat to insure uniform browning from 1 to 1000 slices.

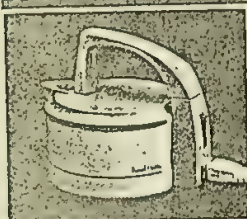
Now do you make the most technologically advanced toaster even better. By incorporating state-of-the-art microchip technology in a new slim line, Euro-style designed toaster featuring a "COOL TO TOUCH" housing. Unlike traditional toasters, the new Russell Hobbs toaster remains cool to the touch no matter how many pieces of bread are toasted. Protection for busy fingers. Never a concern for small children. And the surface wipes clean without special cleanser.

Russell Hobbs' Innovative Cool To Touch Microchip Toaster features an extra-wide, extra-long oversized single slot that lets you toast bagels, English muffins, toaster pastries... even Texas toast. Self adjusting bread grips automatically locks in and centers every slice from thick to thin.

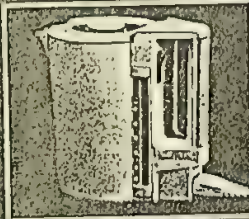
Convenient controls are up front where you can see them. The MICROCHIP SHADE SELECTOR provides an infinite range of toast shades. An ingenious FROZEN BREAD BUTTON automatically adjusts the toasting cycle to compensate for frozen bread or pastry without changing the microchip shade selector. The CANCEL/AUTO RESET BUTTON pops up toast mid-cycle and resets without affecting the next toasting cycle.

The new COOL TO TOUCH MICROCHIP TOASTER series includes two models. Model 5600 styled in white and gray and model 5604 in beige and oyster.

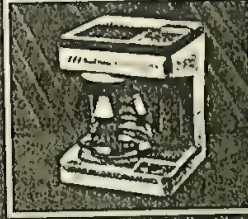
Coordinated Kettles, Toasters and Coffeemakers Designed for Today's Total Look Kitchen



AUTOMATIC ELECTRIC KETTLE-3100



AUTOMATIC JUG KETTLE-3045



DELUXE FILTER COFFEEMAKER-3318



4 SLICE MICROCHIP TOASTER-3477

Contact Global Marketing Corporation
P.O. Box 241, Pompton Plains, NJ, 07444 • (201) 839-5633

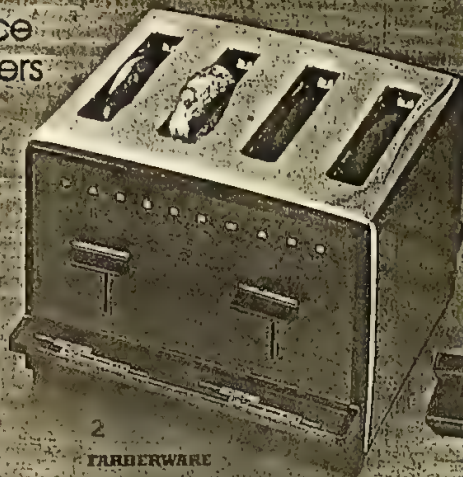
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cleaner copy in D-1 { Box
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4-Slice
Toasters

3

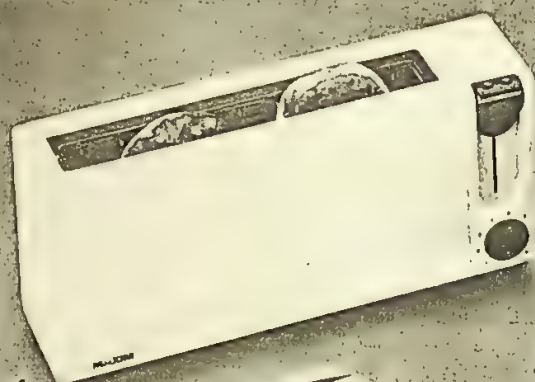
Toastermaster



FARBERWARE

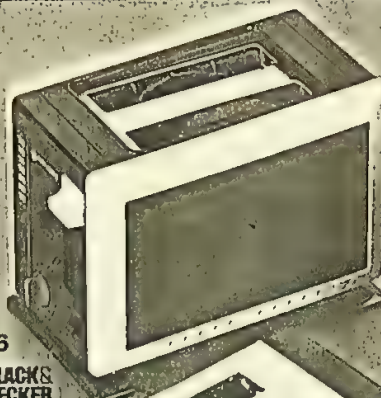


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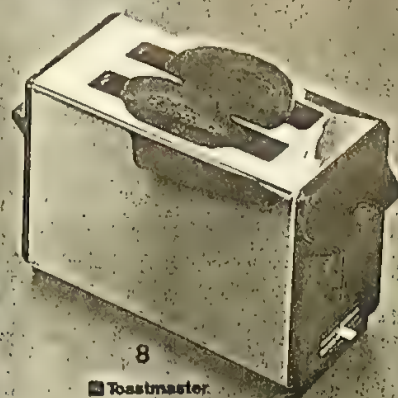
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MAXIM



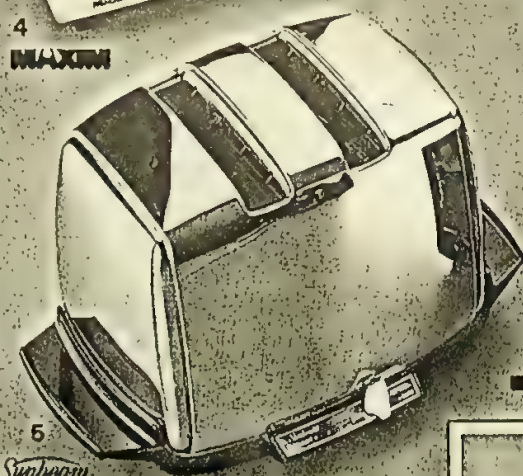
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BLACK & DECKER

2-Slice
Toasters

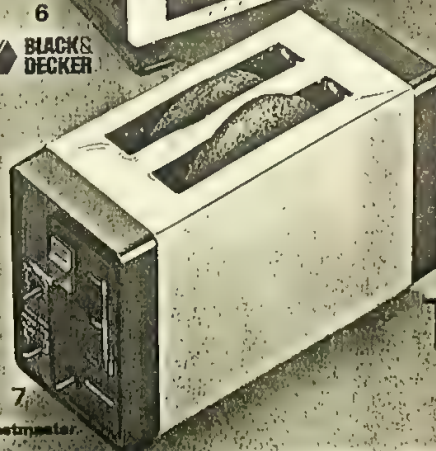
8

Toastermaster



5

Sunbeam



7

Toastermaster

The Toast of
the Town

PAGE 306

1 Toastermaster Under Cabinet Toaster. Space saving design mounts under cabinet. Four-slice toaster with color control dial, automatic shut-off with audible signal, signal light "on" indicator and hinged crumb tray. Adjustable mounting bracket. 1000 watts. (7 lbs.)
240 08E \$69.95 Your Cost \$44.90

2 Farberware Twin Control Toaster. Four extra wide toasting wells to accommodate oval-sized breads, muffins and waffles. Features precision fresh or frozen temperature settings. Hinged crumb tray. 1650 watts. (7 lbs.)
264 36E \$55.99 Your Cost \$28.90

3 Toastermaster 4-Slice Toaster. Mastermind® heat/moisture sensor makes perfect toast. Wide toast slots, color controls and hinged crumb tray. 1350 watts. (4 lbs.)
240 04E \$32.50 Your Cost \$22.90

4 Maxim Wide-Mouth Toaster. Extra long and large toast slots automatically adjust to bread thickness. Cool-touch exterior. Browns perfectly every time. Easy empty crumb catcher. 1050 watts. (5 lbs.)
261 35E \$50.00 Your Cost \$39.50

5 Sunbeam Automatic Toaster. Leverless 2-slice toaster. Toast lowers and raises automatically. Front toasting control. 1375 watts. (6 lbs.)
230 33E \$76.95 Your Cost \$48.90

6 Black & Decker Deluxe Toaster. Extra wide toast slots automatically adjust to bread thickness. Features separate toast/pastry and keep warm/pop-up controls. Thermometer style toast color selector. Swing open crumb tray. 800 watts. (4 lbs.)
262 11E \$33.98 Your Cost \$23.90

7 Toastermaster Deluxe Bakery Toaster. Mastermind® heat/moisture sensor makes perfect toast. Bakery switch adjusts wattage to warm muffins and bagels on one side and toast on the other. Adjustable slot-width control and hinged crumb tray. 800 watts. (4 lbs.)
240 03E \$34.50 Your Cost \$21.90

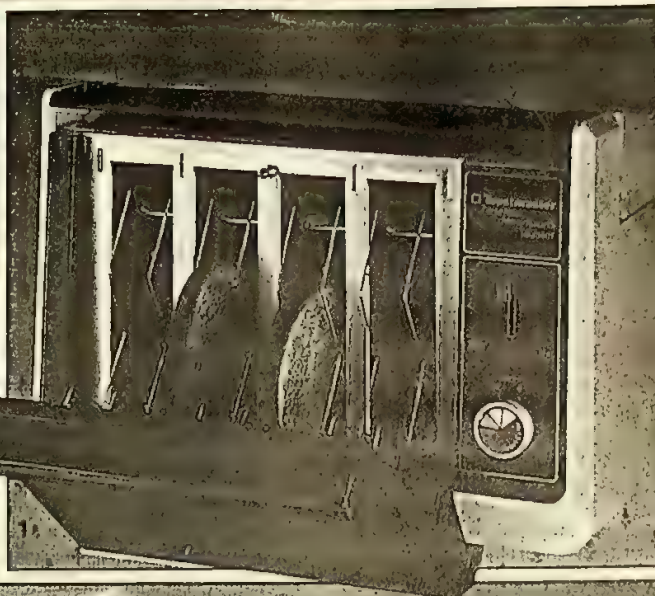
8 Toastermaster Pastry Toaster. Mastermind® heat/moisture sensor control and hinged crumb tray. 800 watts. (4 lbs.)
240 40E \$22.75 Your Cost \$14.90

W. BELL & CO. © 1986
1987 CAT.

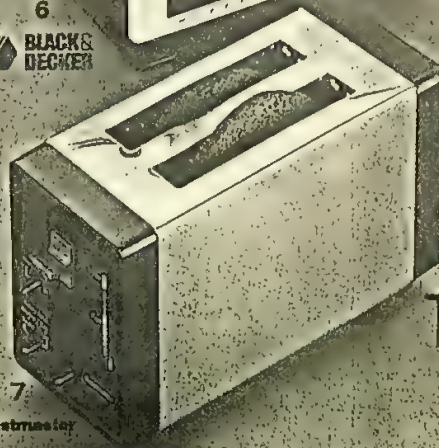
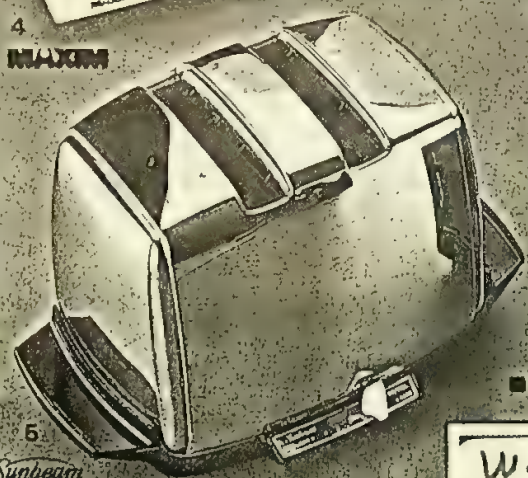
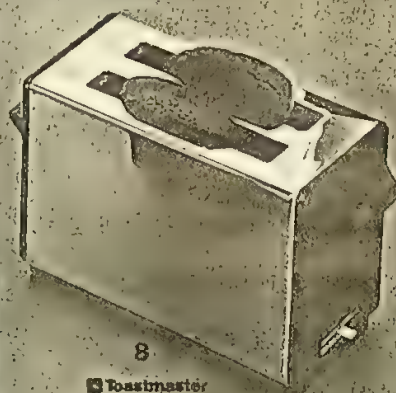
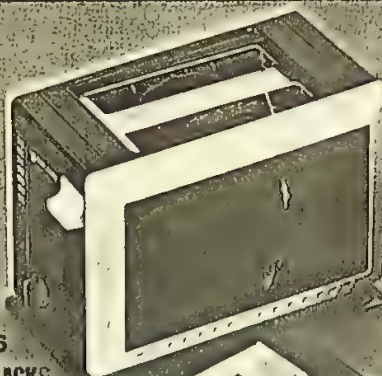
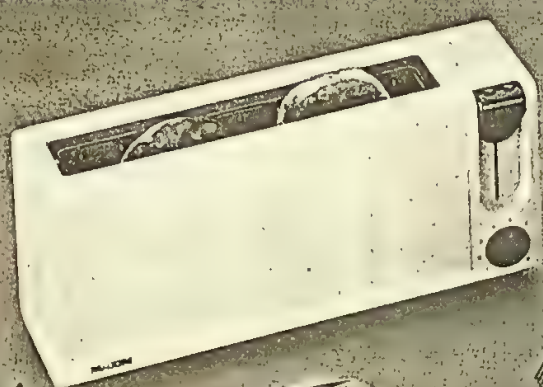
REFER TO PAGE TWO FOR INFORMATION ON PRICING AND WARRANTIES

*Reference Price

4-Slice Toasters



2-Slice Toasters



The Toast of the Town

W. BELL & Co.
1987 CAT. © 1986
P. 306

1 **Toastmaster Under Cabinet Toaster.** Space saving design mounts under cabinet. Four-slice toaster with color control dial, automatic shut-off with audible signal, signal light "on" indicator and hinged crumb tray. Adjustable mounting bracket. 1000 watts. (7 lbs.)
240 08E \$69.95 *Your Cost* \$44.90

2 **Farberware Twin Control Toaster.** Four extra wide toasting wells to accommodate oversized breads, muffins and waffles. Features precision fresh or frozen temperature settings. Hinged crumb tray. 1650 watts. (7 lbs.)
264 36E \$55.99 *Your Cost* \$28.90

3 **Toastmaster 4-Slice Toaster.** Mastermind® heat/moisture sensor makes perfect toast. Wide toast slots, color controls and hinged crumb tray. 1350 watts. (4 lbs.)
240 04E \$32.50 *Your Cost* \$22.90

4 **Maxim Wide-Mouth Toaster.** Extra long and large toast slots automatically adjust to bread thickness. Cool-touch exterior. Browns perfectly every time. Easy empty crumb catcher. 1050 watts. (5 lbs.)
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5 **Sunbeam Automatic Toaster.** Leverless 2-slice toaster. Toast lowers and raises automatically. Front toasting control. 1375 watts. (8 lbs.)
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6 **Black & Decker Deluxe Toaster.** Extra wide toast slots automatically adjust to bread thickness. Features separate toast/pastry and keep warm/pop-up controls. Thermometer style toast color selector. Swing open crumb tray. 800 watts. (4 lbs.)
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7 **Toastmaster Deluxe Bakery Toaster.** Mastermind® heat/moisture sensor makes perfect toast. Bakery switch adjusts wattage to warm muffins and bagels on one side and toast on the other. Adjustable slot-width control and hinged crumb tray. 800 watts. (4 lbs.)
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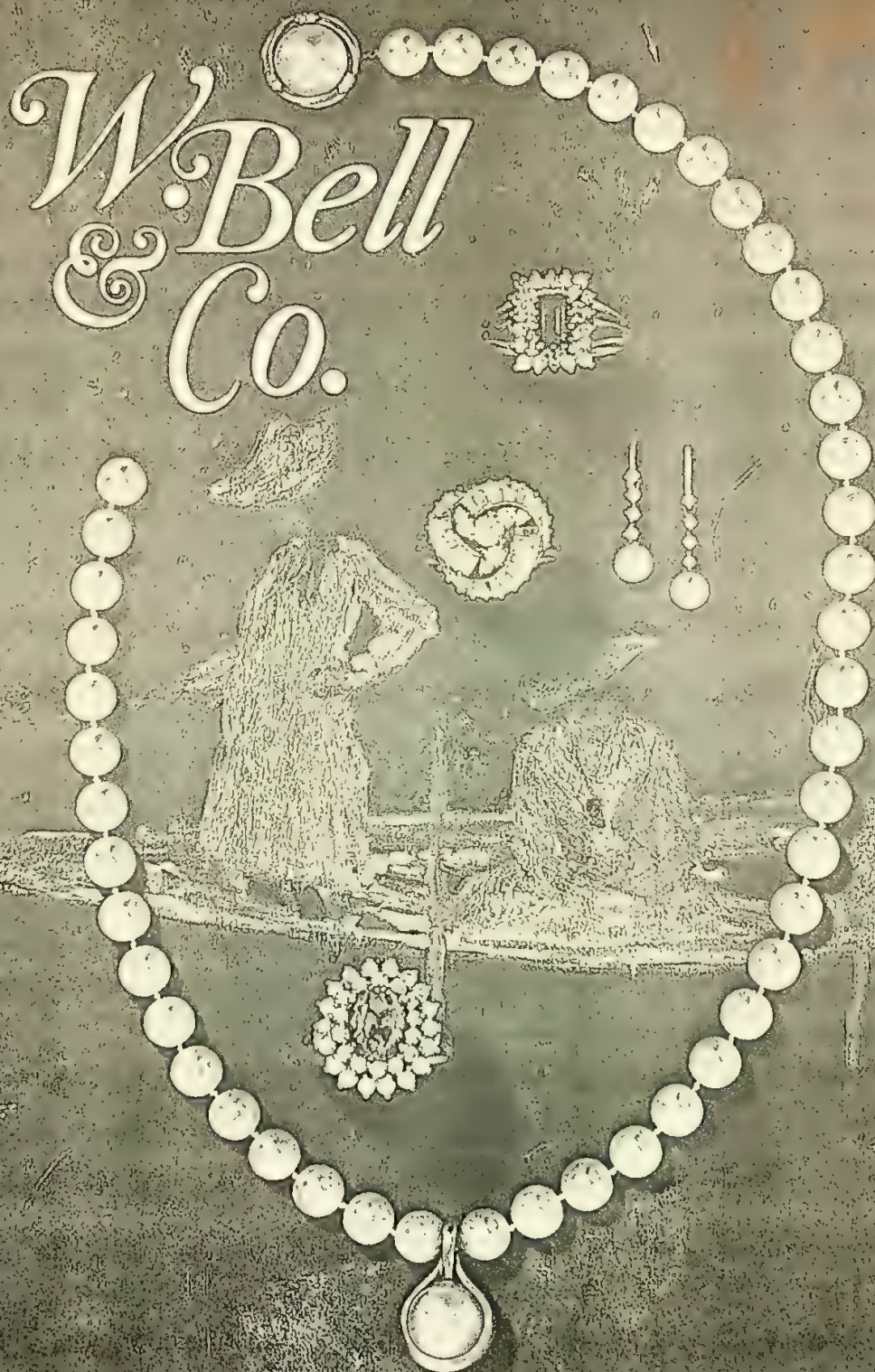
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240 40E \$22.75 *Your Cost* \$14.90

W. Bell & Co. 1987 Catalog

© 1986

page 306

INTERNATIONAL COLLECTION *1987* OF QUALITY MERCHANDISE



You are about to see what the world has to offer this year.

Traveling the world's markets is just the beginning for buyers at W. Bell & Co. The painstaking selection process takes extra time and talent, and makes W. Bell unique among retail merchants. By going to the prime sources, we get not only the world's widest choices, but also the right prices.

We buy pearls from Japan, opals from Australia, diamonds from Europe — rubies, sapphires and jade from the Far East. Our own jewelers create exclusive designs, which skilled craftsmen execute right in our own shops.

Our buyers select each country's choicest offerings — fine china and porcelains, brilliant crystal, exotic woods, supple leathers, precision optics, giftwares and housewares . . . for inclusion in this collection. Our experience shows up, in our showrooms, as extraordinarily fine quality and unusually low prices. If you appreciate value in jewelry and fine imported gifts, you should come to W. Bell.

There's a world of difference at W. Bell & Co.

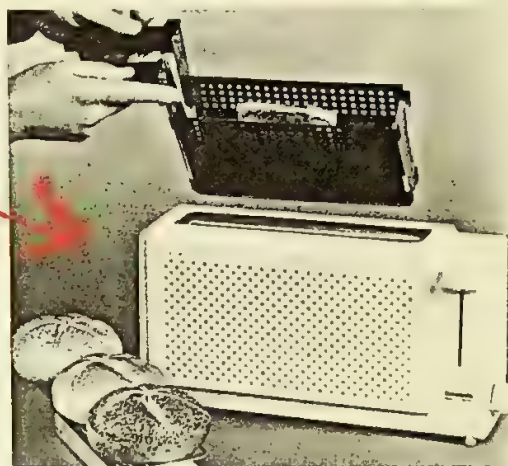


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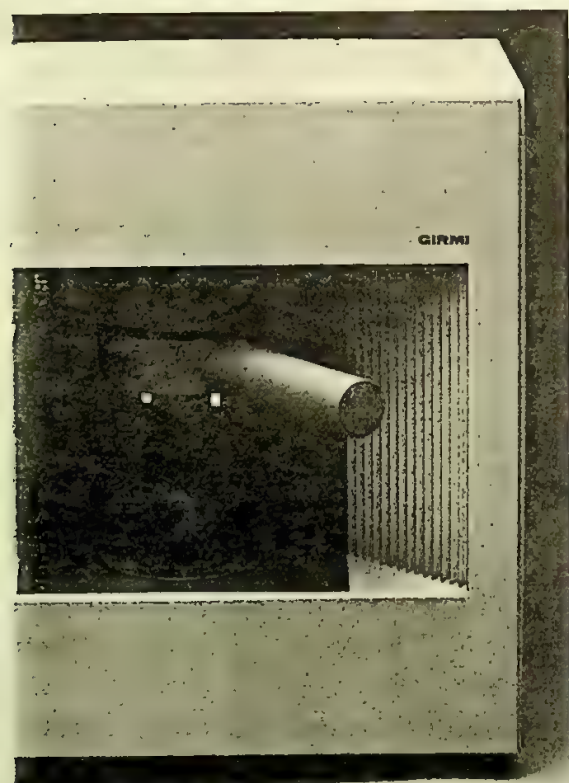
Cover Background: Claude Monet
"La Barca de Giverny"
Jeu de Paume, Paris.
©SPADEM, Paris/VAGA, New York 1985.
SCALA/Art Resource, New York.



vor sich hin (in »e« und in l, den der eher streng-sacher Designer Richard Sapper saß am Objekt für Alessi geöhnliche differenzierte Form mal melodischen Messing- s: 158 DM.



Phantasie anregend zeigt sich Rowentas »Toast-Star«: Der Toastautomat mit weißem, isolierendem Gehäuse, bzw. fein strukturiertem Dekor, bräunt nicht nur lange Brotscheiben und sorgt mit einem Rösteraufsatz für backfrische Brötchen, er kann mit einer Sandwichzange auch delikate Sandwich-Varianten zubereiten.



JAN. 1984

FORM 105

PAGE 56



nennt die italienische GIRM lertes Designstück. Die Schömmenden Trend im Design it ihrer weißgrauen Zurückvon dem chromfunkelnden aditionalisten ab. Preis: ca.

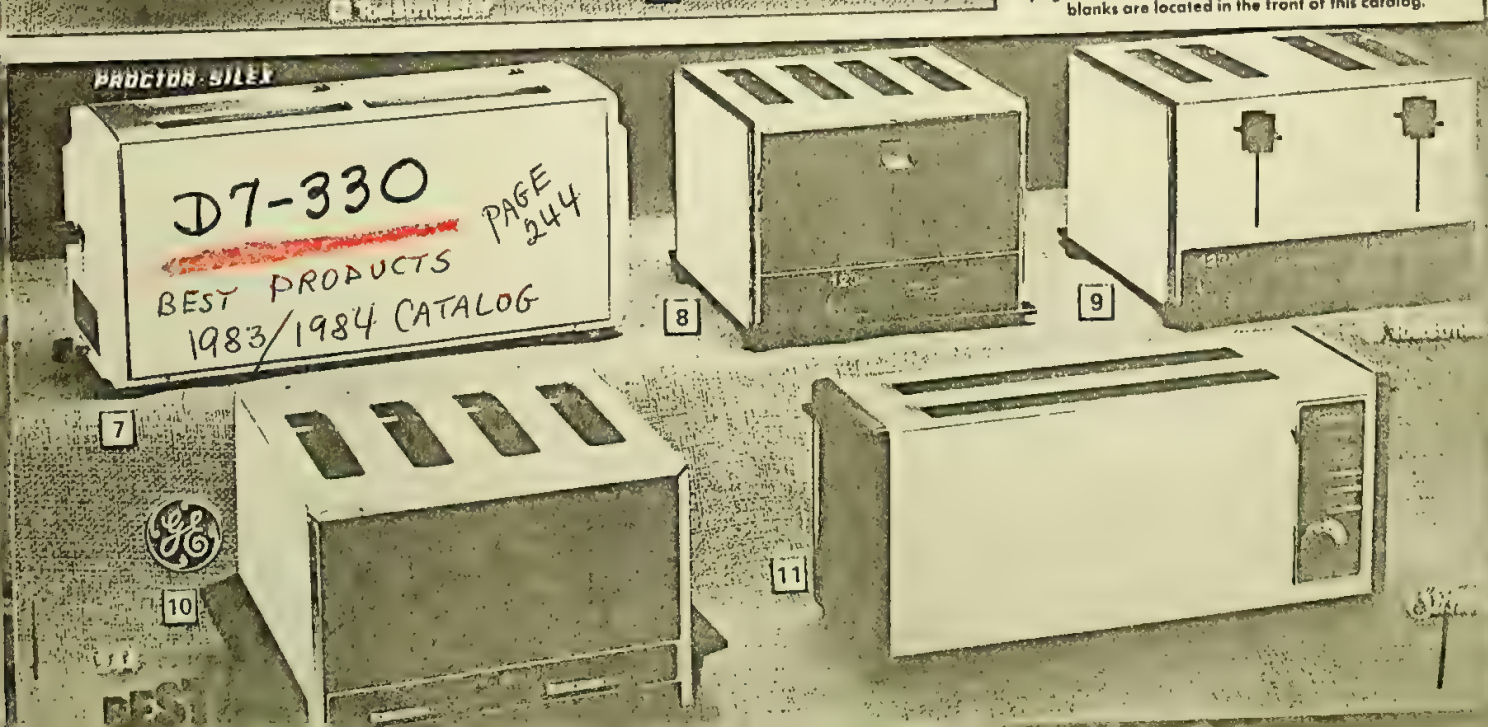
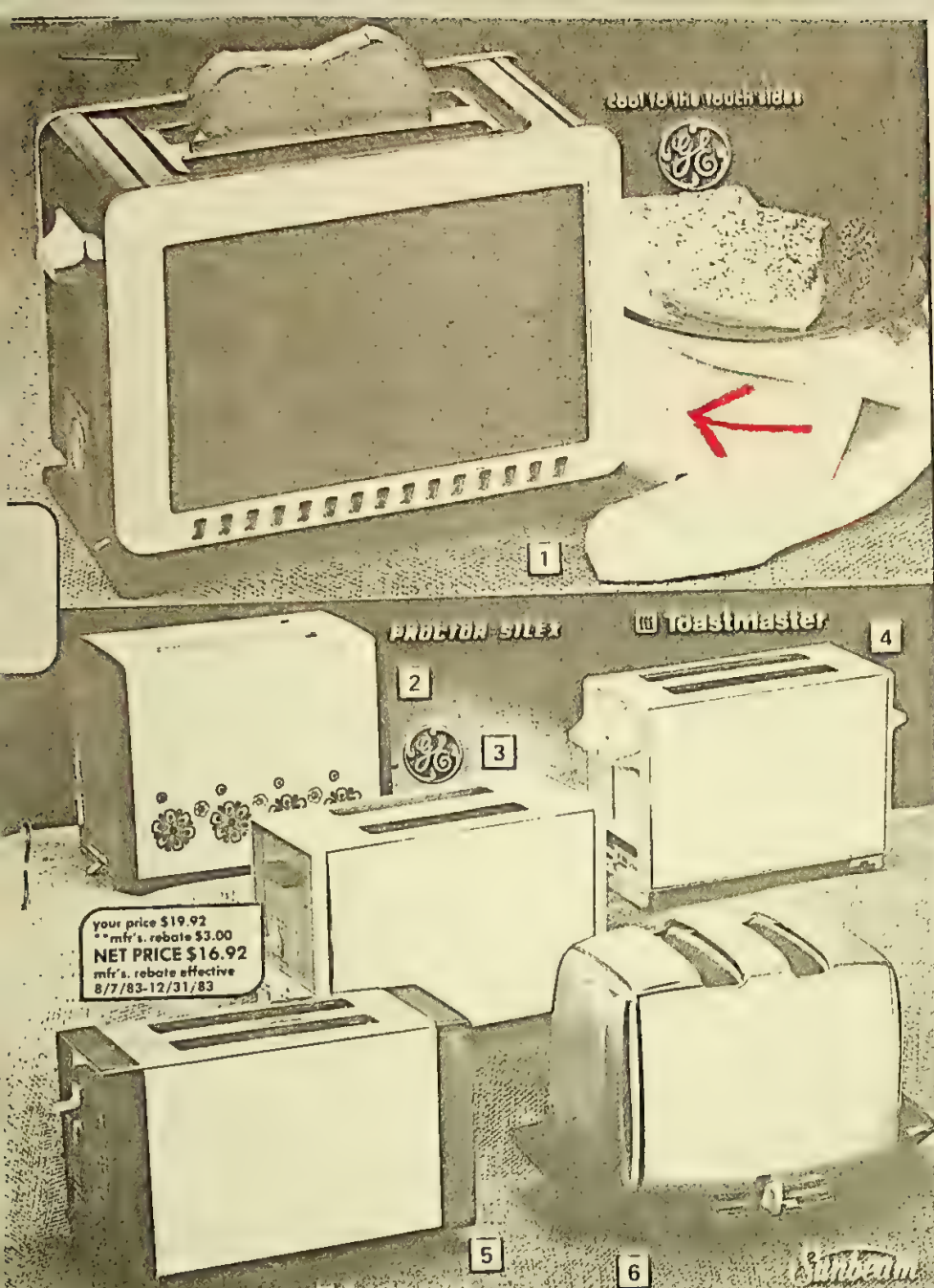


st heute »in«, der »Teebeu-Weiden hat für diesen Trend – nie – diese Teesieb-Portions-

»Aroma Art« nennt man bei Melitta diesen Kaffeautomaten, den mit seinen höchst differenzierten Kugelformen „*offen gesagt, eine Reihe der Kunden einfach ablehnen wird*“ (Melitta-Argumentation). Den offensichtlichen Mut, aus dem Design-Einerlei in »Art«-Dimensionen vorzustoßen, will man sich im hart umkämpften Kaffeemaschinenmarkt von der „*Zielgruppe der Individualisten*“ honorieren lassen. Die andere Art des »Aroma Art« kommt von dem Designer Octavio Nüsse – oCo design, Münster. Preis: ca. 87 DM.

1983/1984 perfect toast and pastries CATALOG

- 1 **GEDeluxe 2-Slice Toaster Model T88.** Stays cool to the touch. Large toast slots adjust to thick or thin bread, English muffins, pastries. Color control. Swing-open crumb tray. 4 lbs. **118265GE Your Price \$23.84..... \$31.98**
 - 2 **Proctor-Silex 2-Slice Toaster Model T220AL.** Bread Brain™ for perfect color toast. Heats frozen toaster foods. Almond floral. 4 lbs. **852295PR Your Price \$14.97..... \$22.95†**
 - 3 **GE 2-Slice Toaster Model T86AL.** Pastry control for warming non-refrigerated pastries. Toast color selector from light to dark. 4 lbs. **701211GE Your Price \$19.92..... \$28.98**
 - 4 **Toastmaster 2-Slice Toaster Model B707.** Mastermind™ heat/moisture sensor control. Wide slots toast pastries. Crumb tray. 4 lbs. **118184TM Your Price \$12.97... \$19.95†**
 - 5 **Toastmaster Deluxe 2-Slice Toaster Model B720.** Mastermind™ heat/moisture sensor control. Adjustable bread slots for thick or thin toaster foods. Color control, crumb tray. 4 lbs. **975230TM Your Price \$21.46... \$29.95†**
 - 6 **Sunbeam Fully Automatic Radiant Control 2-Slice Toaster Model 20030.** Toast lowers and raises automatically. Large wells for English muffins, pastries. Color control. Chrome. 6 lbs. **182745XU Your Price \$44.92..... \$66.50**
 - 7 **Proctor-Silex 4-Slice Pastry Toaster Model T806W.** Bread Brain™ for perfect colored toast. Toasts frozen and non-frozen pastries. Snap-open crumb tray. Chrome/white. 6 lbs. **118222PR Your Price \$24.97..... \$39.95**
 - 8 **Toastmaster 4-Slice Toaster Model D133.** Single front control. Color selector for perfect toast, pastries. Hinged crumb tray. 5 lbs. **184403TM Your Price \$23.84..... \$37.00**
 - 9 **Toastmaster 4-Slice Toaster Model D137.** Separate full-range color control for each pair of slots. Pastry setting. Hinged crumb tray. 7 lbs. **875376TM Your Price \$29.86..... \$49.50**
 - 10 **GE 4-Slice Dual Control Toaster Model T128.** Each pair of slots operates independently to save energy. Separate color selectors for each pair slots. Swing-open crumb tray. 6 lbs. **128511GE Your Price \$31.42..... \$46.98**
 - 11 **Sunbeam 4-Slice Toaster Model 20-140.** Energy saver switch reduces power when toasting only 2 slices. Pastry, color settings. Wide wells and snap-down crumb tray. 6 lbs. **926515XU Your Price \$34.92..... \$51.50**
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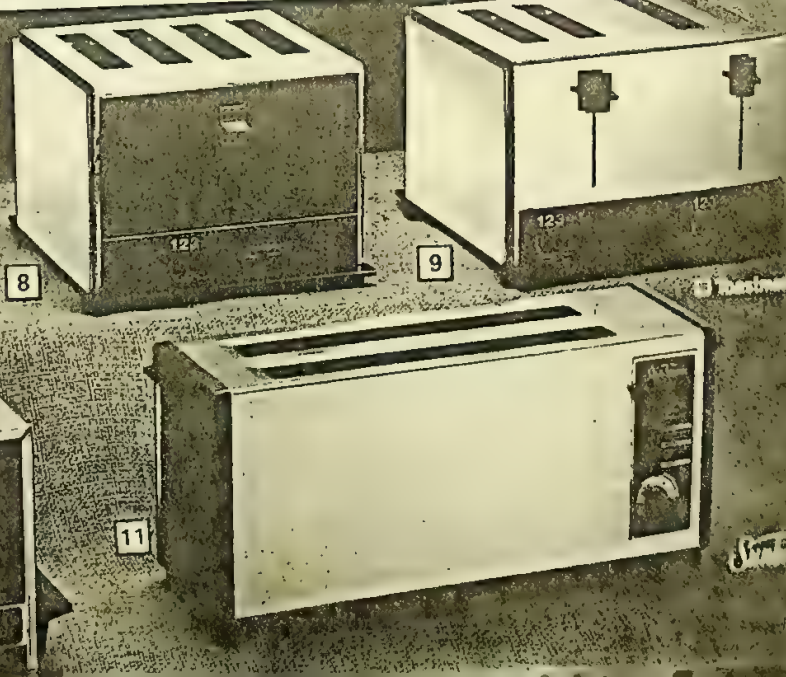
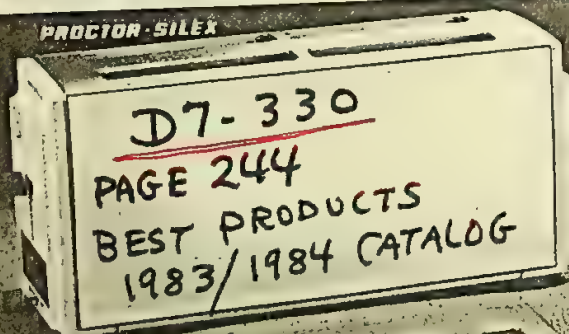
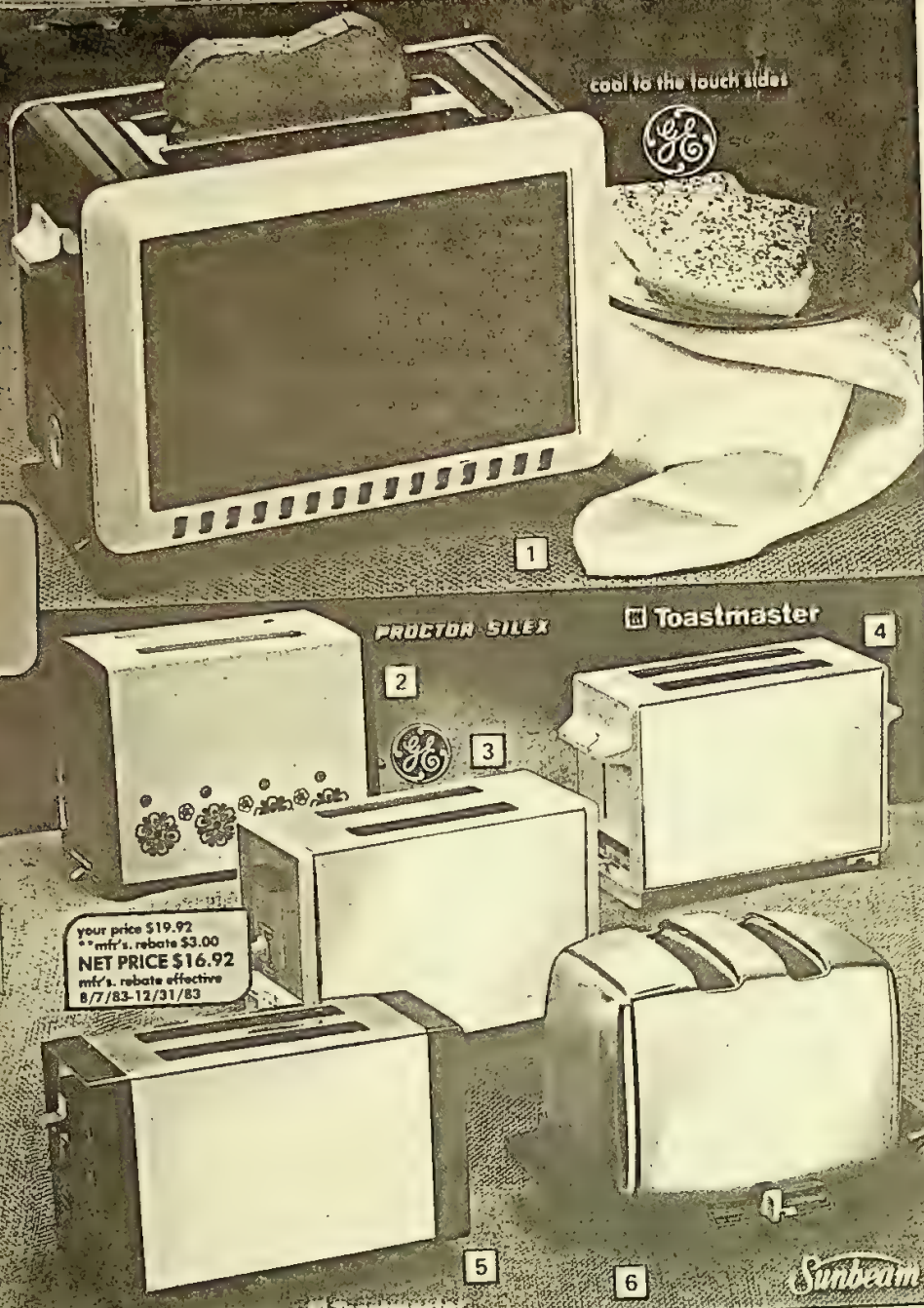


BEST PRODUCTS

1983/1984 perfect toast and pastries

CATALOG

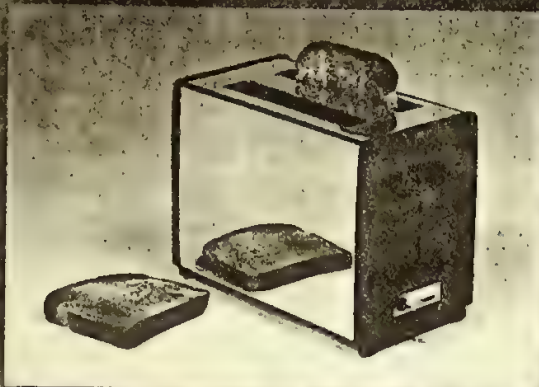
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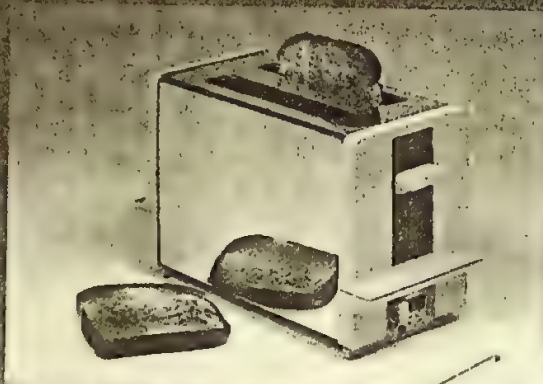
Introducing the First 4-Slice Toaster

..... from Young Wai Products Ltd.



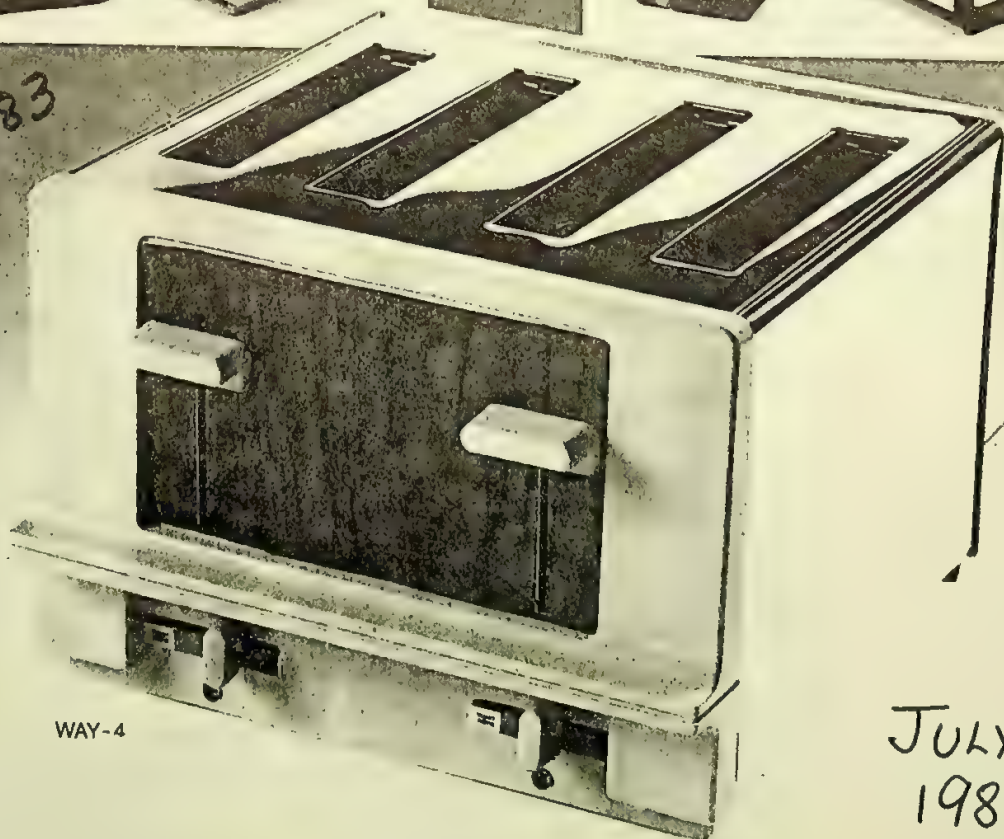
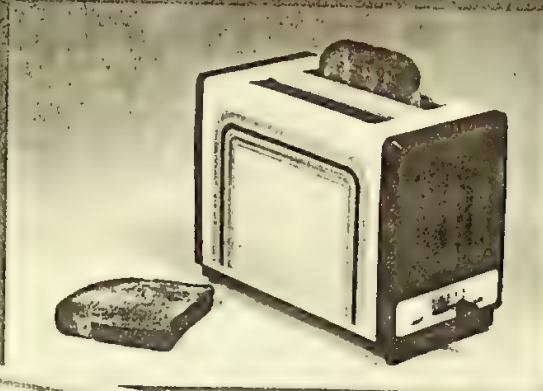
WAY-1

- Deluxe Almond/Woodgrain Finish
- Dual Thermostatic Controls
- Compact Size To Save Space
- Fits Into The Line Of Its 2-Slice Predecessor
- Economically Priced



WAY-3

WAY-2



WAY-4

JULY
1983

Young Wai Products Limited

HUNG MOU INDUSTRIAL BLDG., 11/F FLAT B, 62 HUNG TO ROAD, KWUN TONG, HONG KONG
TEL 3-444149 3-444140 TELEX 37701 YNWAY HX CABLE ADDRESS YNGWAYPROD

JULY 1983
HONG KONG
HOUSEHOLD
PAGE 70

D7/330

E

AL ELECTRIC PRODUCTS FTY LTD.

T B, KIN TAK FUNG IND. BLDG.

YIP STREET KWUN TONG, KOWLOON, HONG KONG

399 (3 LINES) TELEX: 50499 CAPEP HX CABLE: CAPITALFTY

THE HONG KONG AND SHANGHAI BANKING CORP.

MARCH, 1983

HONG KONG
ENTERPRISE

p. 37

Electric Automatic Toaster



CE-323C

(A)

CE-313L

CE-333C

DEC, 1982HONG KONG
ENTERPRISE

Electric Automatic Toaster



CE-323C

CE-333C

446374

出願 昭 45.4.15 意願 昭 45-12100 登録 昭 51.12.24
審判 昭 48-2556

創 作 者 和 田 直 木 大阪市阿倍野区長池町22の22シ
ヤープ株式会社内

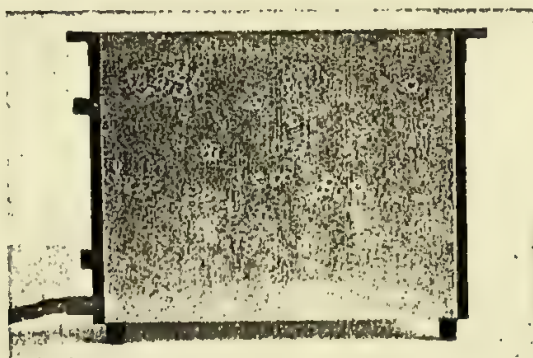
意 匠 権 者 シヤープ株式会社 大阪市阿倍野区長池町22の22
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意匠に係る物品 トースター

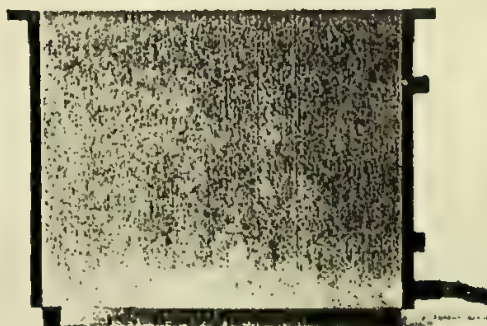
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正 面 図

APRIL 4, 1977



背 面 図



D7-330 XR

日本国特許庁

JAPAN

#446374

NO. 11

昭和 52.4.4 発行

意 匠 公 報

11

446374

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創 作 者 和 田 直 木

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ヤープ株式会社内

意 匠 権 者 シヤープ株式会社

大阪市阿倍野区長池町22の22

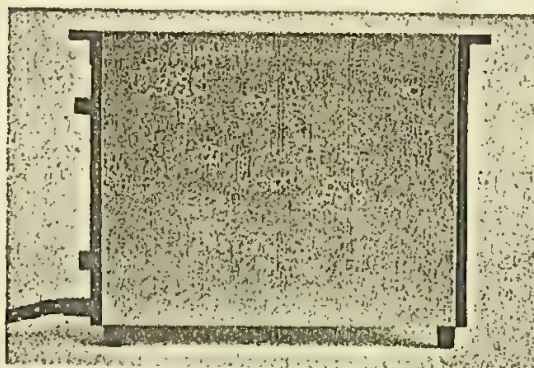
代理人 弁理士 福 士 愛 彦

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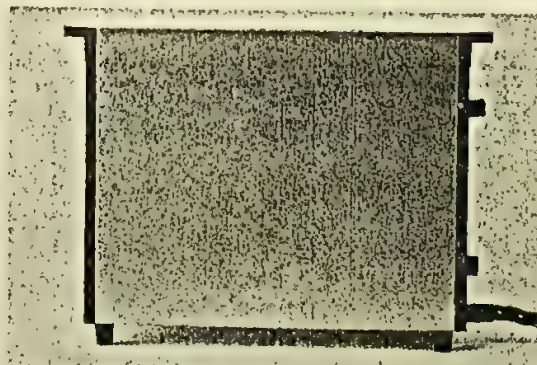
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正面図

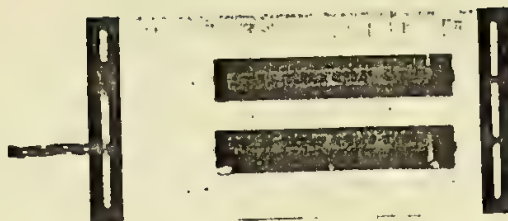
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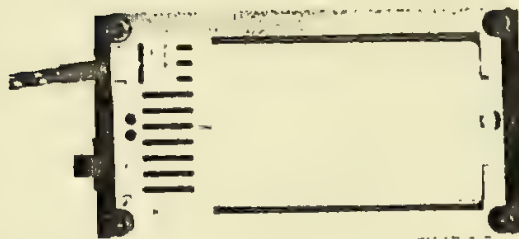
背面図



平面図



底面図



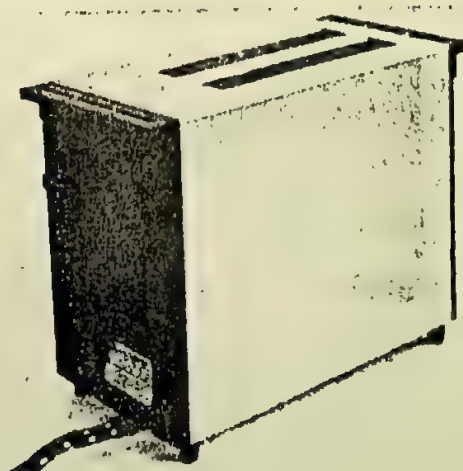
左側面図



右側面図



斜視図



#446374

JAPAN

APRIL 4, 1977

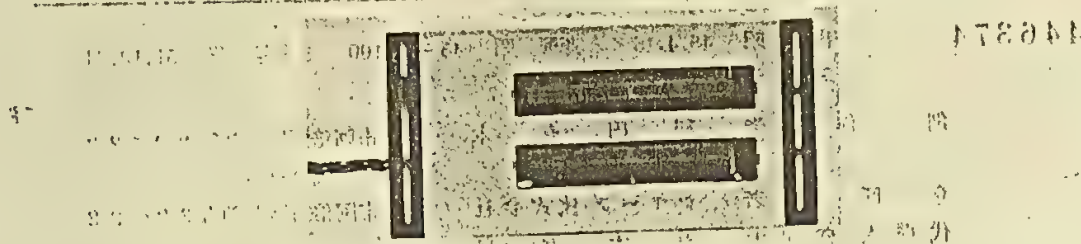
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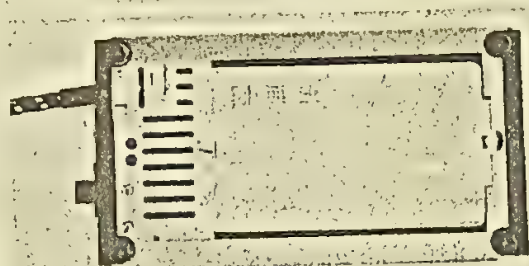
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平面图

178041



底面図



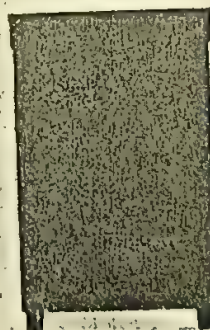
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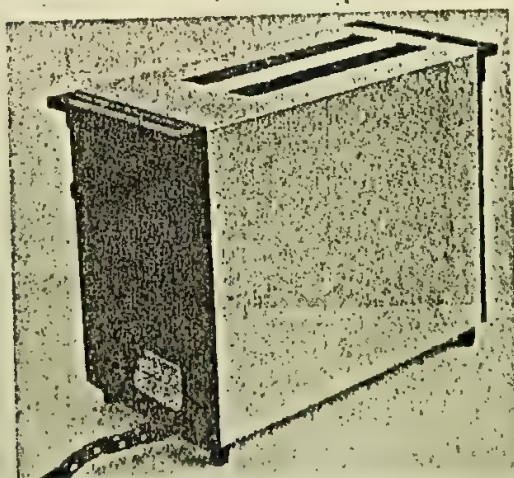
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左側面図

右側面図



斜视图



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O.T.: 6.2.1969

1969 72/184

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FEB. 1969

GERMANY

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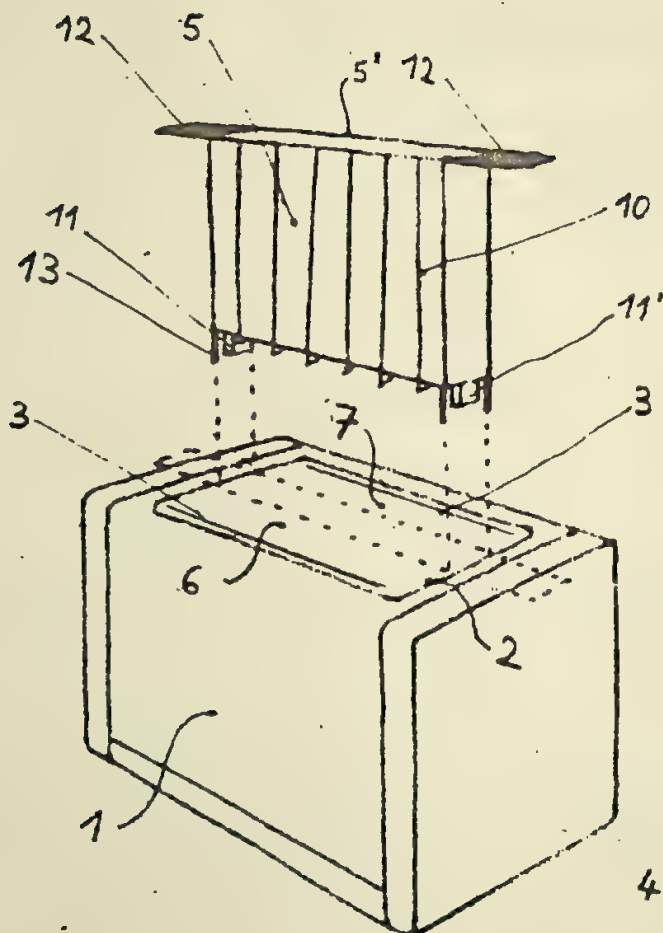


Fig. 1

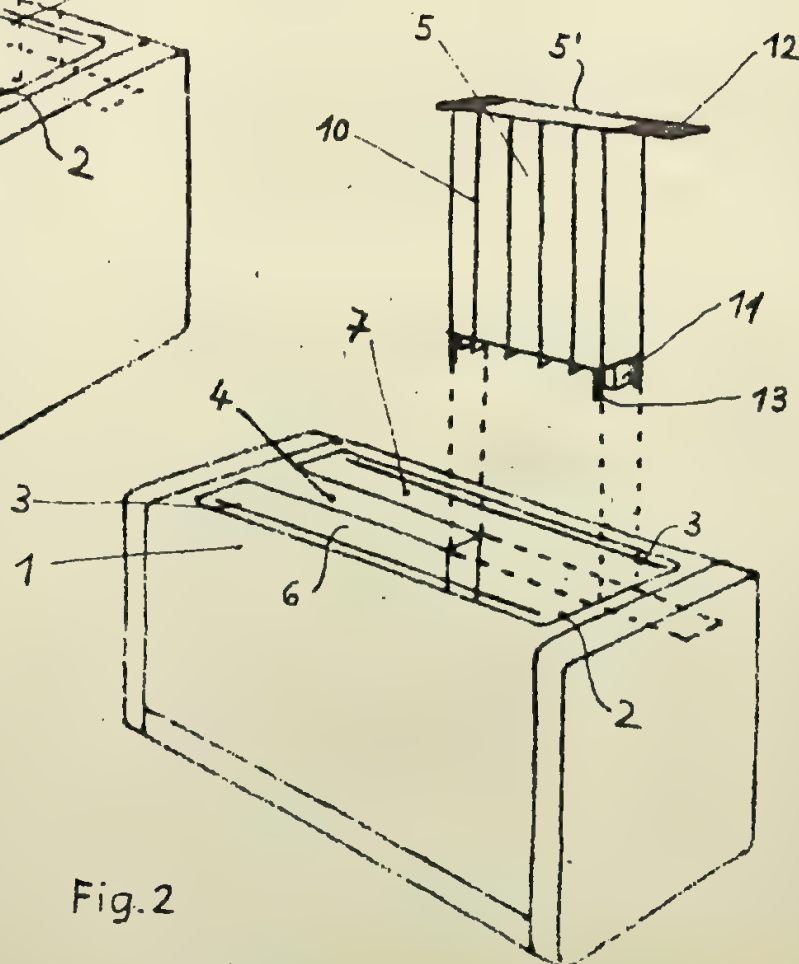


Fig. 2

909806/0419

from 99/385 x

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Int. Cl.:

A 47 j - 37/08

BUNDESREPUBLIK DEUTSCHLAND

DEUTSCHES PATENTAMT



(52)

Deutsche Kl.: 34 b - 37/08

GERMANY	359
GROUP	---
CLASS	99

(10)

(11)

Offenlegungsschrift 1454 045

(21)

Aktenzeichen: P 14 54 045.5 (L 56239)

(22)

Anmeldetag: 11. April 1967

(43)

Offenlegungstag: 6. Februar 1969

Ausstellungspriorität: —

(30)

Unionspriorität

(32)

Datum: —

(33)

Land: —

(31)

Aktenzeichen: —

(54)

Bezeichnung:

Elektrisch

OLS 1,454,045 Electric toaster, in which flat heating elements are arranged vertically in the heating chamber. The space between two elements forms an adjustable heating compartment. 11.4.67.
L 56239 LICENTIA PATENTVERWALTUNGS GmbH
(6.2.69.) A47j

(61)

Zusatz zu: —

(62)

Ausscheidung aus: —

(71)

Anmelder:

Licentia Patentverwaltungs-GmbH, 6000 Frankfurt

Vertreter: —

(72)

Als Erfinder benannt:

Friedlaender, Hans-Werner, 6078 Neu-Isenburg

Benachrichtigung gemäß Art. 7 § 1 Abs. 2 Nr. 1 d. Ges. v. 4. 9. 1967 (BGBl. I S. 960): 15. 2. 1968

DT 1454045

L i c e n t i a
Patent-Verwaltungs-GmbH
Frankfurt (Main)

22/184

10.4.1967
Kuhn/hb

Elektrischer Brotröster

Die Erfindung bezieht sich auf einen elektrischen Brotröster mit senkrecht im Röstraum angeordneten Flächenheizkörpern, wobei jeweils zwei im Abstand zueinander stehende Flächenheizkörper eine Röstkammer bilden.

Elektrische Brotröster mit senkrecht im Röstraum angeordneten Flächenheizkörpern sind an sich bekannt. Die Flächenheizkörper sind dabei in der Weise im Röstraum angeordnet, daß jeweils zwei Flächenheizkörper eine Röstkammer bilden. Der Abstand der Flächenheizkörper zueinander ist dabei so bemessen, daß zwischen denselben eine Brotscheibe üblicher Dicke eingeschoben werden kann. Mit den bekannten Brotröstern ist es

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Kuhn/hb

daher nicht möglich Brötchen aufzubacken, da diese auf Grund ihrer Form bzw. ihres Durchmessers nicht in die nur speziell zum Rösten von Brotscheiben ausgelegte Röstkammer eingeschoben werden können.

Der Erfindung liegt die Aufgabe zugrunde, einen Brotröster zu schaffen, in dem außer einem Rösten von Brotscheiben auch das Rösten bzw. Aufbacken von Brötchen durchführbar ist.

Die gestellte Aufgabe wird erfindungsgemäß dadurch gelöst, daß die Röstkammer in ihrer Weite veränderbar ist. Zu diesem Zweck ist der den Röstraum in zwei Röstkammern einteilende Flächenheizkörper herausnehmbar in diesen gehalten.

Die mit der Erfindung erzielten Vorteile bestehen insbesondere darin, daß mit einem derartigen Brotröster sowohl Brotscheiben als auch Brötchen geröstet bzw. aufbacken werden können.

Zwei Ausführungsbeispiele der Erfindung sind in der Zeichnung dargestellt und werden im folgenden näher beschrieben.

Mit 1 ist das Gehäuse eines Brotrösters bezeichnet, das einen von oben beschickbaren Röstraum 2 umschließt. In dem Röstraum sind senkrecht in diesem stehend mehrere Flächenheizkörper

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Kuhn/hb

3,4,5 angeordnet. Die Flächenheizkörper 3 sind dabei der Wandung des Gehäuses 1 zugeordnet, während die Flächenheizkörper 4,5 etwa in der Mitte des Röstraumes 2 angeordnet sind. Durch diese Anordnung werden zwei Röstkammern 6 bzw. 7 gebildet.

Um nun auch ein von der üblichen brotscheibendicke abweichendes Röstgut, z.B. Brötchen, behandeln zu können, ist der Brotröster derart ausgebildet, daß die Röstkammer in ihrer Größe bzw. ihrer Weite verändert werden kann. Zu diesem Zweck ist der den Röstraum in zwei Röstkammern einteilende Flächenheizkörper 5 herausnehmbar in dieser angeordnet. Der herausnehmbare Flächenheizkörper ist dabei in zweckmäßiger Weise als auswechselbare Baueinheit 5' ausgebildet. Diese Baueinheit besteht aus dem Flächenheizkörper 5 und einen den Flächenheizkörper vor Berühren mit dem Röstgut schützenden Gitter 10. Die Baueinheit 5' besitzt auf ihrer Unterseite einen elektrischen Steckkontakt 11,11', der nach dem Einführen der Baueinheit in den Röstraum 2 die elektrische Verbindung zu dem Heizkörper herstellt.

Um das Herausnehmen der Baueinheit 5' aus dem Röstraum 2 zu erleichtern, ist diese mit einem Aushebe- bzw. Tragegriff 12

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Kuhn/hb

versehen. Weiterhin sind auf der Unterseite der Baueinheit Aufstellfüße 13 angeordnet.

Die Länge dieser Aufstellfüße ist dabei größer als die Höhe der Steckkontakte 11,11'. Die Aufstellfüße 13 dienen zum einen als Steck- bzw. Fixierelemente für die eingesetzte Baueinheit 5' und zum anderen sollen sie nach dem Herausnehmen der Baueinheit aus dem Röstraum 2 die Steckkontakte 11,11' beim Aufstellen der Baueinheit vor Belastung schützen.

Bei dem Ausführungsbeispiel nach Fig. 2 ist der durch die Mitte des Röstraumes 2 verlaufende Flächenheizkörper zweiteilig ausgebildet. Der eine Teil 4 ist dabei im Röstraum ortsfest und der andere Teil 5 herausnehmbar gehalten. Dadurch wird der Röstraum 2 in einen Raum zum Rösten von Brotscheiben und einen Raum zum Rösten von Brötchen eingeteilt. Es ist also bei diesem Brotröster möglich, sowohl Brotscheiben als auch Brötchen gleichzeitig zu rösten.

- 4 Seiten Beschreibung
- 8 Patentansprüche und
- 1 Blatt Zeichnung mit 2 Figuren

P a t e n t a n s p r ü c h e

1. Elektrischer Brotröster mit senkrecht im Röstraum angeordneten Flächenheizkörpern, wobei jeweils zwei im Abstand zueinander stehende Flächenheizkörper eine Röstkammer bilden, dadurch gekennzeichnet, daß die Röstkammer in ihrer Weite veränderbar ist.

2. Brotröster nach Anspruch 1, dadurch gekennzeichnet, daß der den Röstraum (2) in zwei Röstkammern (6,7) teilende Flächenheizkörper (5) herausnehmbar im Röstraum gehalten ist.

3. Brotröster nach Anspruch 1, dadurch gekennzeichnet, daß die Flächenheizkörper als in ihrer Lage veränderbare Baueinheiten ausgebildet sind.

4. Brotröster nach Anspruch 3, dadurch gekennzeichnet, daß die Baueinheit (5') aus dem Flächenheizkörper (5) und einem dem Flächenheizkörper zugeordneten Schutzgitter (10) besteht.

5. Brotröster nach Anspruch 3 oder 4, dadurch gekennzeichnet, daß die Baueinheit (5') auf der Unterseite mit

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Kuhn/hb

elektrischen Steckkontakten (11,11') versehen ist, die nach dem Einsetzen der Baueinheit (5') in den Röstraum (2) den elektrischen Anschluß zu dem Flächenheizkörper (5) herstellen.

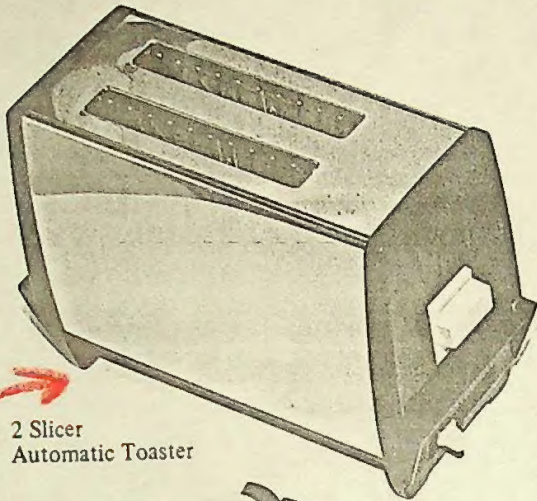
6. Brotröster nach Anspruch 3 oder den folgenden, dadurch gekennzeichnet, daß die Baueinheit (5') mit einem Aushebegriff (12) versehen ist.

7. Brotröster nach Anspruch 3 oder den folgenden, dadurch gekennzeichnet, daß die Baueinheit (5') auf ihrer Unterseite Aufstellfüße (13) aufweist, deren Länge so bemessen ist, daß sie die Steckkontakte (11,11') überragen.

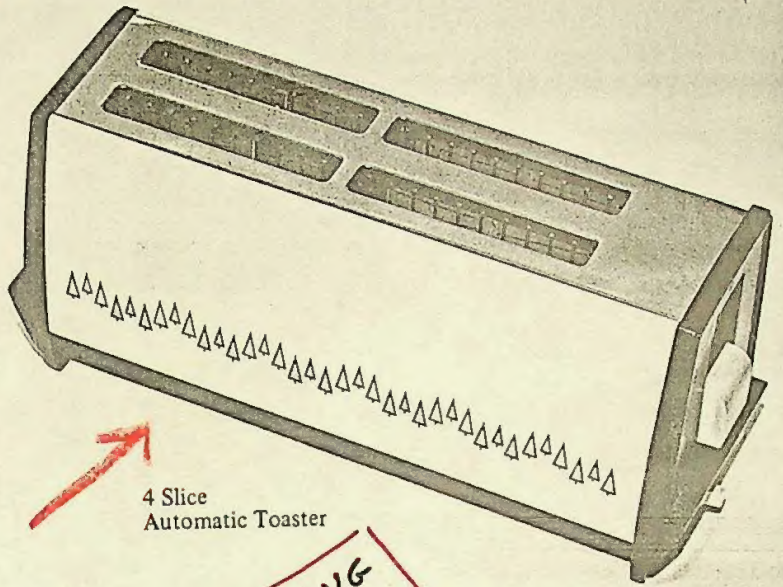
8. Brotröster nach Anspruch 1, dadurch gekennzeichnet, daß der durch die Mitte des Röstraumes (2) verlaufende Flächenheizkörper zweiteilig ausgebildet ist, wobei der eine Teil (4) ortsfest und der andere Teil (5) herausnehmbar im Röstraum gehaltert ist.

D7-330

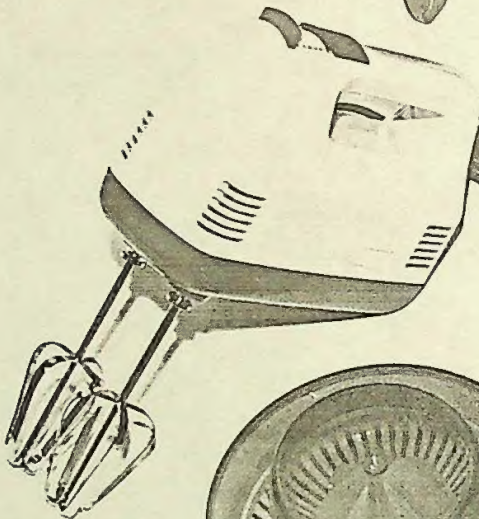
Quality home electric appliances bring you new standards in efficiency, economy and convenience.



2 Slicer
Automatic Toaster



4 Slice
Automatic Toaster

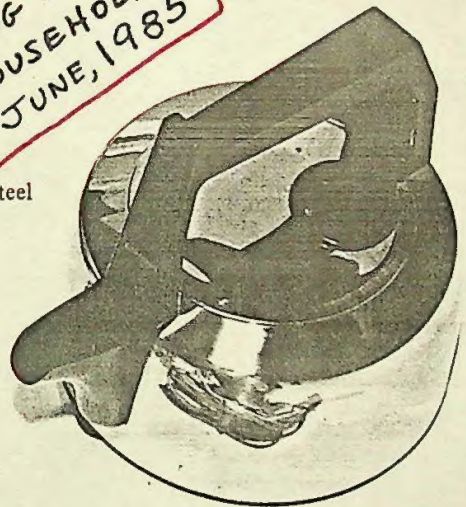


5 Speed
Super Mixer

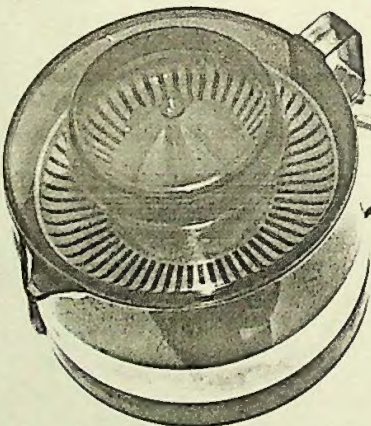
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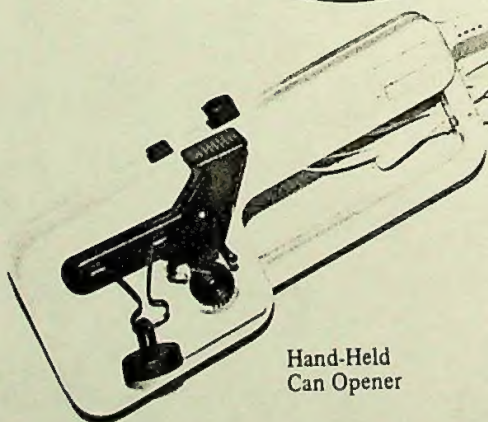
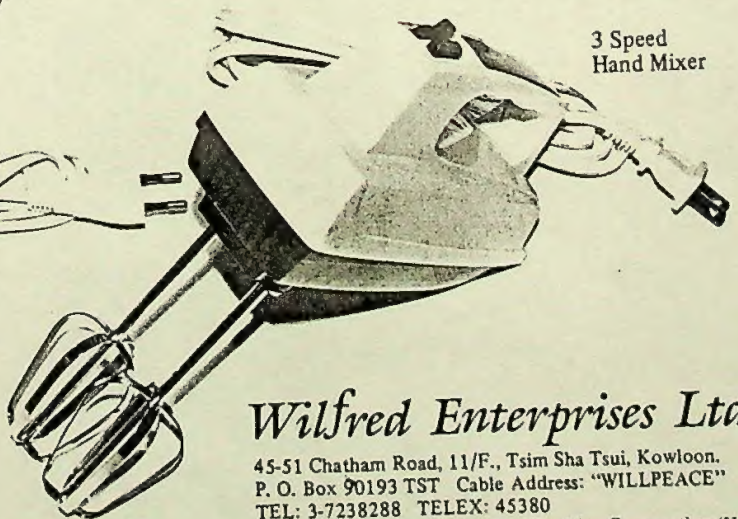
Stainless Steel
Kettle



Juicer



3 Speed
Hand Mixer



Hand-Held
Can Opener

Wilfred Enterprises Ltd.

45-51 Chatham Road, 11/F., Tsim Sha Tsui, Kowloon.
P. O. Box 90193 TST Cable Address: "WILLPEACE"
TEL: 3-7238288 TELEX: 45380
Banker: Hong Kong & Shanghai Banking Corporation (HK Office)

288181

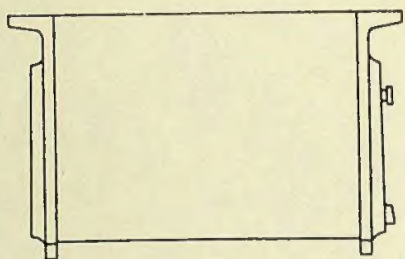
出願 昭 41.5.31 意願 昭 41-16958 登録 昭 43.8.22

創 作 者 菊 地 礼 門真市大字門真1006松下電器
産業株式会社内
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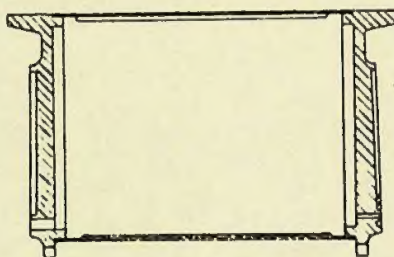
意匠に係る物品 トースター
説 明 背面図は正面図と対称にあられる

Nov. 20, 1968

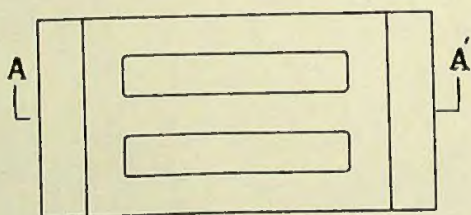
正面図



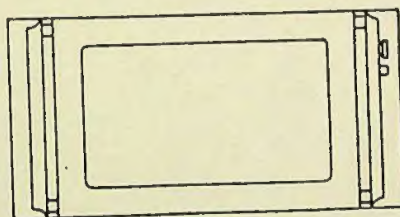
A-A'断面図



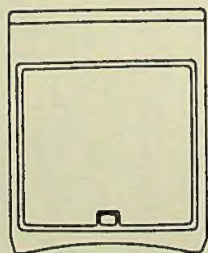
平面図



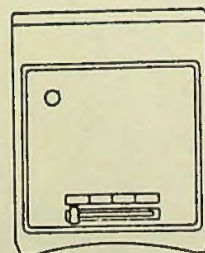
底面図



左側面図



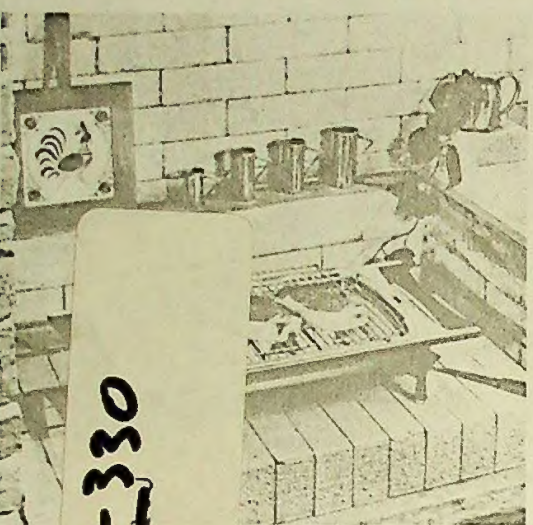
右側面図



MART
10-65

SPOTLIGHT On Smokeless Broilers

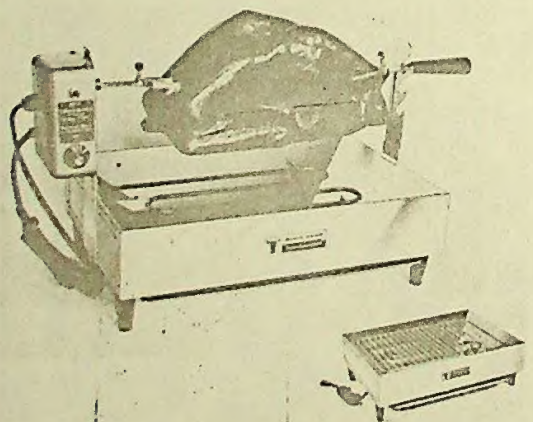
WEST BEND New smokeless broiler-rotisserie, model 5415, constructed of stainless steel, chrome and satin-finish aluminum features a low silhouette for convenient storage. Unit, 5 1/4 in. high x 11 1/8 in. wide x 23 1/4 in. long, has grill broiling surface of over 150 sq. in. Rotisserie attachment has compact heavy-duty motor which turns meat slowly and evenly (one revolution per minute). A "thermal shield" created by heat



model 5415

electric tube-type 5-ft. heating element, completely smokeless performance, because of heat barrier. By placing water in drip-tray, fats can be poured off after cooking. Unit's legs stay cool to touch during cooking process. Price, under \$45. Without rotisserie unit, under \$30. West Bend Co., West Bend, Wis.

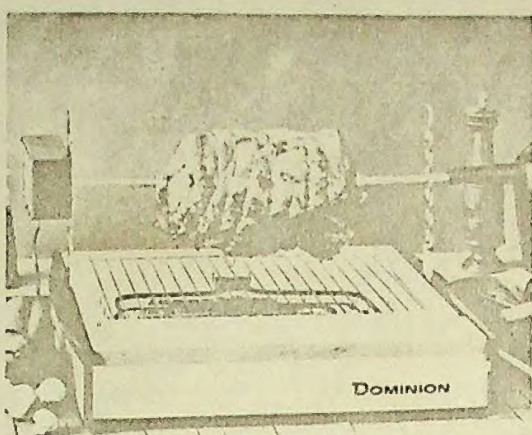
MARLUN New indoor-outdoor grille and rotisserie, "Black Angus," features exclusive infinite heat control which regulates the speed of broiling as well as keeps food warm after it is cooked. It is located in the motor box of the rotisserie attachment. Unit is said to be smokeless due to slanting walls which drain drippings away from tubular heating element, channeling all fat



Marlun model B-67 grille

to the concealed drip-pan where it can't smoke, flare up or spatter. Cooking area measures 17 1/2 x 11 1/2 in. Made of chrome-plated steel, operates on a-c, d-c. Price of grille and rotisserie attachment: \$41.95. Indoor-outdoor grille, model B-67 \$29.95. Rotisserie, model B-68 \$12.00. Marlun Mfg. Co. Inc., 58 N. 15th St., Brooklyn 22, N. Y.

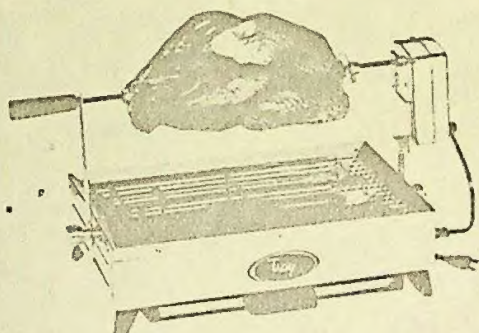
DOMINION "Magic mirror" (top tray of firm's new double tray engineering) with mirror-like, high slant surfaces which reflect heat evenly in all directions, while draining grease drippings away (grease is stored in lower pan made of vitreous enamel for rinse-off cleaning ease) is a special feature of Rotisserie/Broiler model 2550. The 120-volt, 1,550-watt unit, 21 in. wide x 17 in. deep x 4 in. high, has a



Dominion model 2550

broiler surface 20 in. x 10 in., which will cook up to 12-lb. roasts. Unit features handles on side, basic rotisserie plus 4-skewer shish kebab adaptor rack; two-level rack adjusts broiling height; rotisserie posts can be adjusted to several levels. With electric cord, rotisserie, and heating element removed, unit is completely immersible. All rotisserie parts, including motor, spit, and guides, easily disassemble for storage under hinged, hardwood cutting board. One-year replacement guarantee. Dominion Electric Corp., Mansfield, O.

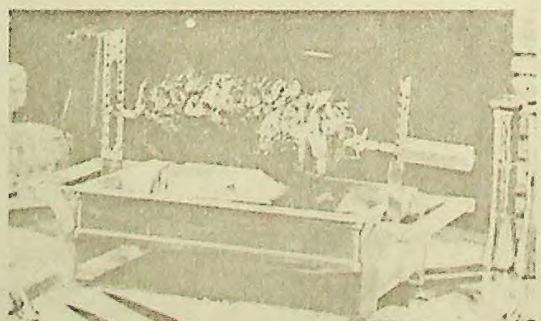
TROY Cleaning ease is an important feature of the 7-way portable broiler rotisserie, Model BRC/ST by Troy. Body of the unit is made of stainless steel which, says the factory, not only makes it easier to clean, but



Troy Model BRC/ST

also helps preserve the "new" look essential for countertop appliances. The unit's body detaches from the Calrod heating element, permitting complete immersion in water. Broiler is available with an extra-long detachable cord. Retail price, under \$30. Troy Industries, Inc., 135 Marbledale Rd., Tuckahoe, N. Y.

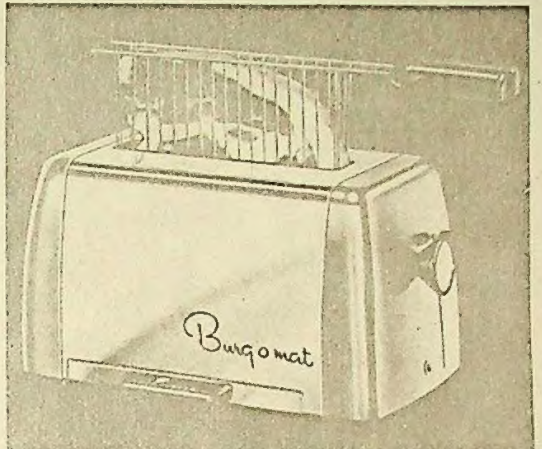
MASTER New smokeless rotisserie-broiler, model RO-1, features "Vapor-Control" cooking, which is said to keep meat fresh tasting, and moist. Unit utilizes "water system" of keeping the grease cool; this is also said to prevent smoke, and to make cleaning easy.



Master model RO-1

Features include stainless steel pan, 1500 watt tubular type element, two position chrome grid, and wood handles. Unit completely disassembles for storage, is UL approved, and is guaranteed for 1 year. Master Corp., 2101 S. 41st St., Abilene 1, Tex.

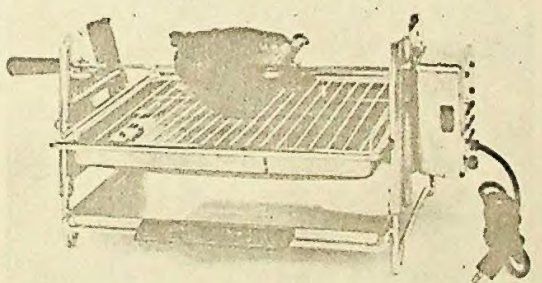
COLE ELECTRIC "Burg O Mat," Model 9010 is a toaster and a sandwich grill as well as a broiler. Unit achieves its smokeless, spatterless feature through use of vertical broiling of meat and a drip tray underneath. It is finished in chrome on the sides and copper-anodized aluminum on the ends. Legs, timer lever,



Cole Electric model 9010

and handles are of black Bakelite. Meat holder will take steaks up to 1 1/4 inches thick. Unit has a safety feature that will not allow it to turn on unless grid is in position and timer lever is pushed down. Meat holder and drip tray remove for cleaning. Cole Electric Mfg. Co., 241-245 Ashland Rd., Mansfield, O.

BROIL-KING New "Open-Range" infra-red rotisserie, model 270, is said to sear foods quickly without smoke or spatter. Unit has stainless steel upper pan, large lower aluminum pan, two position rack, and



Broil-King model 270

slide-on brackets. Parts are removable for cleaning. Measurements: 17 1/2 x 11 x 10 1/2 in. Operates on 115 volts, a-c. Weight: 15 lbs. International Appliance Corp., 918-40 Stanley Ave., Brooklyn, N. Y.

(Continued on page 58)

ELECTRIC HOUSEWARES